

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H346

ORDER NO. 59513

DATE 2/28/1936

CUSTOMER LUSTIG'S  
125 W. FEDERAL ST.  
YOUNGSTOWN, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

12½ M PC

SIZE 3½ x 5½

STYLE PHOTO COLORIT (DECKLE EDGE)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full INDIVIDUALITY IN FOOTWEAR FASHIONS FOR  
SPRING (ETC. AS PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout SEE ATTACHED COPY

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ATTACHED COPY

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

13½

3/4

*Very Fresh*

*H. C. P. must be finished today 3-4*

*5 9/10 x 3 8/16*

*4/4 3-9*



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 6A-H347

ORDER NO. 59516

DATE 2-27-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) THE WASHINGTON CATHOLIC  
SUMMER SCHOOL, CLIFF HAVEN, N. Y.

IMPRINT

1  
SAME AS ABOVE NO

PRIVATE  
RRKXB NO. 3-4" FROM RIGHT EDGE IN  
UPPER BORDER-50

COLOR DESCRIPTION

SHINGLES SIDE, ROOF SHINGLE, AWNING GREEN AND ORANGE.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO. —

B. L. & W. PROOF  
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

200 1 1/2  
A 8 3/4

112

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 6A-H348

ORDER NO. 59516

DATE 2-27-1936

12 M 500 ART COLOR TONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) PLATTSBURG BARRACKS  
THEATRE AND GYMNASIUM, CITIZENS  
MILITARY TRAINING CAMP, PLATTSBURG,  
N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER-49

COLOR DESCRIPTION

BRICK RED, ROOF SLATE.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.

☒ L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

280 1 1/2  
A 8 3/4

11



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 6A-M349

ORDER NO. 59516

DATE 2-27-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

M. O.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) NEW BARRACKS, CITIZENS  
MILITARY TRAINING CAMP, PLATTSBURG,  
N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE IN  
UPPER BORDER-47

COLOR DESCRIPTION

SIDE WALLS, RED BRICK, ROOF, SLATE, PILLARS, WHITE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. ☒

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET U

2001 1/2  
A 8 3/4



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

350  
NO. 6A-H350

ORDER NO. 59516

DATE 2-27-1936

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) ~~THE~~ DINING ROOM, POST  
OFFICE, CATHOLIC SUMMER SCHOOL,  
PLATTSBURG, N.Y. ON LAKE CHAMPLAIN

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER-43

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE Same as above 1

COLOR DESCRIPTION

MAIN BUILDING, WHITE, ROOF, GREYISH ASBESTOS.

SUBMIT: RET. PHOTO

B&L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

200P<sub>2</sub>  
A8<sup>3</sup>/<sub>4</sub>

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

✓ NO. 6A-H351  
ORDER NO. 59516  
DATE 2-27-1936

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) CHAMPLAIN CLUB, CATHOLIC SUMMER SCHOOL, CLIFF HAVEN, N.Y. ON LAKE CHAMPLAIN		IMPRINT SAME AS ABOVE	
PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER BORDER-41			
COLOR DESCRIPTION MAIN BUILDING, WHITE, ROOF, SLATE, SHINGLES AT BASE GREEN <del>XXXXXXXXXX</del>			

SUBMIT: RET. PHOTO    ☒ B. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

1 TIME SET UP



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H352 ORDER NO. 59559 DATE 3/2/1936

CUSTOMER AMERICAN GRADED SAND CO.,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M <sup>BUS.</sup>  
~~POST~~ CARDS

SIZE 3 1/2 x 2 1/4

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HOME OF WAUSAU QUARTZ

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO

YES NO

5x7

4

A 5

C-1

Photo ret  
7/8/36

Rush

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 6A-H353 ORDER NO. 59560 DATE 3/2/1936  
CUSTOMER FELTMAN AND CURME SHOE STORES, INC.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full FELTMAN & CURME (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing  
Follow Layout

SEE ENCLOSED COPY

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

RETURN PHOTO YES

PHOTO RETURNED

TO

PHOTO USED FOR

Art Work  
Completed  
19.00  
Rm

2  
0  
2 1/2  
16  
C 1 1/4 20



J. H. BEAM DRUG CO.,  
MOUNDSVILLE, W. VA.

✓ NO. 6A-H354

ORDER NO. 59551

2-29-1936

DATE

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
PREHISTORIC MOUND,  
MOUNDSVILLE, W. VA.  
BOT-LARGEST MOUND IN  
UNITED STATES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 1A1394 ~~FOR COLOR~~. COLOR ON MOUND IS  
CORRECT. AVOID YELLOW OR BROWN COLOR ON MOUND OR TREES. SHOW MORE  
FOLIAGE ON BARE TREES. MOUND MUST SHOW PROMINENT AND HIGH ON CARD  
AS IT IS LARGEST MOUND IN U.S.

or new photo whichever  
is best

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

8  
6 M

SAPIRSTEIN GREETING CARD COMPANY  
CLEVELAND, OHIO

NO  
A-H355  
ORDER NO. 58876

25 M ART COLORTONE POST CARDS, WHITE BORDER

DATE 2-28-1936

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SHAKER SQUARE, CLEVELAND,  
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. YES  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 5

COLOR DESCRIPTION

USE PHOTO MARKED #5. CUT OUT SOME OF THE FOLIAGE AT LEFT. WASH WHITE OUT OF  
WINDOWS IN STORE AT LEFT CENTER. WORK IN WHITE SIGN NOW COVERED PARTIALLY  
WITH DEAD BRANCHES. SEE EXTRA PHOTO FOR DETAILS.

SUBMIT: RET. PHOTO B. L. & W. PROOF  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H356 ORDER NO. 59591 DATE 3-4-1936  
CUSTOMER SUPERIOR STEAM LAUNDRY & LINEN SUPPLY  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12M500 POST CARD SIZE 3 1-2 X 5 1-2

STYLEART COLORTONE, ~~WHITE BORDER~~ *Full Face*

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **HOMEWOOD GARDENS, 3950 LINCOLN  
AVENUE, CHICAGO, ILL.**

FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. *120*  
Dry — Wet — Pancromatic — Color Separation *133*  
Transfer — Paper Process — New Process. *150*  
Stripping — ~~White Border~~ — Full Face. *175*  
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

YES

NO

7 1/2

2 1/4

13

1/2

Propt. yeb  
3/17/36

Photo returned  
4/2



CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

RETURN PHOTO  
YES  
NO

DIAL No. 6A-H357 ORDER NO. 59590 DATE 3-4-1936  
CUSTOMER AUBREY, MOORE & WALLACE, INC.,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3 1-2 X 5 1-2

STYLEART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full "MONEY MUSIC MAKERS" (ETC. AS  
PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Act. Vark  
Comp. 4.00

3 1/2  
1 1/2  
A 10  
C 1

Handwritten notes at bottom left.

Handwritten 'X' mark at bottom right.



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 6A-H358 ORDER NO. 59592 DATE 3-4-1936

CUSTOMER STRATH-HAVEN HOTEL  
MIAMI BEACH, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1-2 X 5 1-2

STYLE PHOTO COLORIT DECKLE EDGE  
FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full STRATH-HAVEN HOTEL ON THE OCEAN  
MIAMI BEACH, FLORIDA (ETC. AS PER COPY)

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE ENCLOSED COPY

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

Large Photo

DEADLINE  
DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

YES

NO

13

2 1/4

1 1/2



RETURN PHOTO	YES	NO
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DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARD SIZE 3 1-2 X 5 1-2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
 Title in Plate Yes No Copyright in Plate Yes No  
 Title in full ATWOOD GRAPE FRUIT CO. PACKING  
HOUSE AT MANAVISTA, FLORIDA—ON THE MANA  
RIVER

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
EMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO

### Rephoto

NEG. NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
 \_\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER \_\_\_\_\_ Straighten Photo \_\_\_\_\_  
 Negative — Line — Halftone — Combination. \_\_\_\_\_ 120  
 Dry — Wet — Pancromatic — Color Separation \_\_\_\_\_ 133  
 Transfer — Paper Process — New Process. \_\_\_\_\_ 150  
 Stripping — White Border — Full Face. \_\_\_\_\_ 175  
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue. \_\_\_\_\_

### COLOR DESCRIPTION

SEE TISSUE ATTACHED.

3 1/2  
1 1/2  
9  
1 1/4



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H360 ✓ ORDER NO. 59593 DATE 3-4-1936

CUSTOMER THE ATWOOD GRAPEFRUIT CO.,  
MANAVISTA, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARD SIZE 3 1-2 X 5 1-2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper Lower Center Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full GATHERING FRUIT AT THE GROVE OF  
THE ATWOOD GRAPE FRUIT CO., MANAVISTA,  
FLORIDA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE TISSUE ATTACHED

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3  
1 1/2  
A 93  
6-1/4

8  
18

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H361 ✓ ORDER NO. 59593 DATE 3-4-1936  
CUSTOMER THE ATWOOD GRAPEFRUIT CO.,  
MANAVISTA, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARD SIZE 3 1-2 X 5 1-2

STYLE ART COL. WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full A GLIMPSE OF ATWOOD GRAPE FRUIT  
GROVE, MANAVISTA, FLA. FROM MANATEE  
RIVER

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE TISSUE ATTACHED

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2 1/2  
1 1/2  
A 9  
L-1/4



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H362 ✓ ORDER NO. 59593 DATE 3-4-1936  
CUSTOMER THE ATWOOD GRAPEFRUIT CO.,  
MANAVISTA, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARD SIZE 3 1-2 X 5 1-2

STYLE ART COL. WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ENTRANCE TO ATWOOD GRAPE FRUIT  
CO., MANAVISTA, FLORIDA, — ON U.S. NO. 41

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo Wash Drawing  
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. u 120  
Dry — Wet — Pancromatic — Color Separation u 133  
Transfer — Paper Process — New Process. u 150  
Stripping — White Border — Full Face. u 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

RETURN PHOTO

YES

NO

PHOTO RETURNED

TO

PHOTO USED FOR

Art Work  
4.00

Del 5  
36 1 1/2  
A 93  
C 1/4

X



C 11

100-44-2  
975

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H363 ✓ ORDER NO. 59611 DATE 3/4/1936  
CUSTOMER CHAMPAIGN AND URBANA NEWS AGENCY  
CHAMPAIGN, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART. COL, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full INMAN HOTEL, CHAMPAIGN, ILL.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout REMOVE THE TWO AUTOMOBILES  
ALSO THE WORD LINEPROOF.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

ON THE COLOR CHART  
PICTURE OF THE HOTEL

COLOR DESCRIPTION  
THE INMAN HOTEL HAS EXPRESSED THEIR CHOICE AS NO. 17 for  
NO. 11 AS THE OUTSIDE BORDER.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3 1/2  
all 1 1/2  
A-93  
C 1/2

3-17-1936



6 1/2

DALLAS POST CARD CO.,  
DALLAS, TEXAS

NO. 6A-H364 ✓

ORDER NO. 59232

DATE 3-5-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

JERUSALEM, THE HOLY  
CITY, TEXAS CENTENNIAL EXPOSITION,  
DALLAS

PRIVATE NO. UPPER LEFT CORNER: C-17

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE  
DEADLINE

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 6A-H365

ORDER NO. 59658

DATE 3-7-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LAKESIDE INN, LAKE PLACID,  
N.Y. ADIRONDACK, MOUNTAINS

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER-2LP

COLOR DESCRIPTION

MAIN BLDG. GRAY, WINDOW TRIM WHITE AND GREEN SASH.  
ROOF, GREEN, SIGN BLACK WITH WHITE LETTERS, AUTO ANY DARK SHADE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 6A-H367 ✓ ORDER NO. 59650 DATE 3-6-1936

CUSTOMER CHARLES F. DOWD,  
TOLEDO, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

5  
Photos for  
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MYSTERY OF LIFE FOUNTAIN  
OTTAWA HILLS MEMORIAL PARK

RETOUCHING DEPARTMENT

Submit → Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

Photo ret  
5/1/36

PHOTO RETURNED

TO

PHOTO USED FOR

8. Wang 3/17



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. 6A-H366

ORDER NO. 59650

DATE

3-6-1936

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

5  
Photos for  
this Customer

CUSTOMER CHARLES F. DOWD,  
TOLEDO, OHIO

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border, — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full GOD'S GARDEN OTTAWA HILLS MEMORIAL  
PARK

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BUT A LITTLE TONE INTO THE STONE WALL AND A LOT OF GREEN IN THE FOLIAGE. ~~THE STATUE~~  
THE STATUE SHOULD STAND OUT WHITE.

Photo ret  
5/1/36

PHOTO RETURNED

TO

PHOTO USED FOR

Proof to get  
3/17/36







CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

DIAL NO. 6A-H369 ✓ ORDER NO. 59650 DATE 3-6-1936

CUSTOMER CHARLES F. DOWD,  
TOLEDO, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

5  
Photos for  
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE

ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHAPEL FOR OTTAWA HILLS MEMORIAL PARK

FRONT NO. 5

R. M.

☒ Yes ☒ No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ T. Imprint

No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

Photo rec'd  
5/1/36

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Proof to get  
3/17







PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO

DIAL NO. 6A-H371✓ ORDER NO. 58886 DATE 3-6-1936

CUSTOMER BARSAROFF, INC.  
NEW YORK, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full 9848

9820

PRICE \$2.75

\$3.75

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

BE VERY VERY CAREFUL ABOUT FACE, EYES, FOREHEAD AND HAIR

OF BOTH GIRLS. CUSTOMER HAS NOT BEEN SATISFIED

WITH THE WAY WE HAVE HANDLED HIS PREVIOUS CARDS AND

REQUESTS THAT WE GIVE PARTICULAR ATTENTION TO THESE

DETAILS. HE ALSO CRITICIZED THE TENDENCY OF PREVIOUS

CARDS TO GROW FAINTER AS YOU GO UPWARD ON FACE TO

FOREHEAD AND HAIR, AND WANTS TO OVERCOME THAT

DEFINITELY.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

AND Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

GARMENT WITH FRINGE ON BELT, NO. 9848, IS TO BE WINE TRIMMED WITH WHITE AND OTHER FIGURE

TO BE ROYAL BLUE TRIMMED WITH ORANGE. SEE CLOTH SWATCHES ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

193

12 x 8

6

1 1/2

2 1/4

12 1/2

YES

Very Rush

Proof sent out  
3/14/36



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H372 ORDER NO. 59664 DATE 3-6-1936

CUSTOMER BERE A COLLEGE,  
BEREA, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MOUNTAIN SWEETS

(ETC. AS PER COPY)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE  
MUST HAVE H.C.P. 3/11/36

10  
Ret 6.0  
2/10 12  
Print 11

10  
Completed  
3/10/36  
OK 3/10  
W

1 - 4 1/2  
10 - 1 1/2



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H373 ORDER NO. 59676 DATE 3-6-1936

CUSTOMER ILLINOIS CASKET CO.,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

#8672

ILLINOIS CASKET CO.  
CHICAGO, ILL.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR OF INTERIOR OF CASKET NO. 14, EXTERIOR EXACTLY LIKE PHOTO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 3 1/2  
1 1/2  
9 1/2*



MINSKY BROS. & CO.,  
PUBLISHING DIVISION,  
PITTSBURGH, PA.

NO. 6A-H374

ORDER NO. 59683

DATE 5-7-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 161 R. M. NO

TITLE (IN FULL) BIRD'S-EYE VIEW OF  
UNIVERSITY OF WEST VIRGINIA, MR  
MORGAN TOWN, WEST VIRGINIA

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

STADIUM ON REAR LEFT, LIGHT GRAY, DARK GRAY SEATS,  
FIRST CENTER BLDG. DARK RED BRICK, LIGHT GRAY BASE AND TRIM.  
LARGE BLDGS. ON REAR CENTER AND RIGHT DARK RED BRICK, LIGHT  
STONE TRIM, WHITE SASH, SLATE ROOFS, BLDGS. ON HILL ON REAR RIGHT,  
DARK RED, SLATE ROOFS, DARK RED STACK AND SMALL BLDG. ON LEFT  
REMOVE ALL BLDGS. IN FOREGROUND AND SHOW RIVER.

SUBMIT RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



210 13  
A 87

MINISKY BROS. & CO.  
PUBLISHING DIVISION,  
PITTSBURGH, PA.

✓ NO. 6A-H375

ORDER NO. 59683

DATE 3-9-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) UNIVERSITY LIBRARY,  
UNIVERSITY OF WEST VIRGINIA,  
MORGANTOWN, WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 44 / R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK DULL RED BRICK, LIGHT STONE CORNICE AND CENTER  
AT ENTRANCE AND SILLS, LIGHT STONE COLUMNS AND STEPS, BRONZE  
LIGHTS, GRAY SASH, GREEN LAWN AND SHRUBBERY, REMOVE LEAVES ON LAWN,  
SHOW FOLIAGE ON TREE AT RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1936 MAR 10

Brown



MINSKY BROS. & CO.,  
PUBLISHING DIVISION,  
PITTSBURGH, PA.

NO. 6A-H376

ORDER NO 59683

DATE 3-7-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) WOMEN'S HALL, UNIVERSITY  
OF WEST VIRGINIA, MORGANTOWN, WEST VIRGINIA  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION  
DARK DULL RED BRICK, DARK SLATE ROOFS, WHITE SASH  
AND WINDOW FRAMES, AND DOORS, LIGHT STONE TRIM AND ENTRANCE AND  
COLUMNS, TAN GRAY STONE WALL AND STAIRWAY WITH LIGHT STONE TOP  
EDGE, GREEN TERRACED LAWNS AND SHRUBBERY. REMOVE BARE SPOTS ON  
TERRACE, BLDGS. ON REAR RIGHT HILL, DARK RED SLATE ROOFS, REMOVE  
POLES ON RIGHT FOREGROUND. *Remove men on field in foreground.*

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



MINISKY BROS. & CO.,  
PUBLISHING DIVISION,  
PITTSBURGH, PA.

NO. 6A-M377

ORDER NO. 59683

DATE 3-7-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) MEN'S DORMITORIES  
UNIVERSITY OF WEST VIRGINIA,  
MORGANTOWN, WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK DULL RED BRICK, LIGHT STONE TRIM AND ENTRANCE  
WHITE CORNICE AND WINDOW FRAMES, DARK SLATE ROOFS, BLDGS. ON  
REAR RIGHT DARK RED BRICK, DARK RED BRICK WALL BETWEEN BLDGS.  
GREEN LAWN AND SHRUBBERY, SHOW LEAVES ON SHRUBBERY. REMOVE  
LEAVES ON LAWN IN FOREGROUND, REMOVE POLES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP



MINISKY BROS. & CO.,  
PUBLISHING DIVISION,  
PITTSBURGH, PA.

NO. 6A-H378

ORDER NO. 59683

DATE 3-7-1935

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF  
MORGANTOWN, WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LARGE BLDG. ON RIGHT, LIGHT GRAY, CENTER LARGE TALL  
BLDGS. ~~ON RIGHT~~ <sup>DARK</sup> BROWN AND RED, LARGE BLDG. ON REAR LEFT DARK RED,  
LIGHT TRIM. CHURCH WITH STEEPLE ON REAR LEFT GRAY STONE, SLATE  
ROOF, SMALL BLDGS. IN REAR WHITE AND BUFF. BRIDGE ON LEFT BLACK,  
SHOW RIVER IN FOREGROUND. *Small Bldgs on right brown & red*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



2021 1/2  
A-9

5

MINISKY BROS. & CO.,  
PUBLISHING DIVISION,  
PITTSBURGH, PA.

✓ NO. 6A-H379

ORDER NO. 59683

DATE 3-7-1936

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CIRCLE, UNIVERSITY OF  
WEST VIRGINIA, MORGANTOWN, WEST  
VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 49648 COLOR SAME AS 49648

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



20 1 1/2  
A 9 3/4

16 photo

7

MINSKY BROS. & CO.  
PUBLISHING DIVISION  
PITTSBURGH, PA.

NO. 6A-H380

ORDER NO. 59683

DATE 3-7-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 61 R. M. NO

TITLE (IN FULL) STADIUM, UNIVERSITY OF  
WEST VIRGINIA, MORGANTOWN, WEST  
VIRGINIA

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 111381 COLOR SAME AS 111381

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

M

Photo 3-29



MINSKY BROS. & CO.,  
PUBLISHING DIVISION,  
PITTSBURGH, PA.

NO. 6A-H381

ORDER NO. 59683

DATE 3-7-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) VIEW OF CHEAT LAKE, NEAR MORGANTOWN, WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 1A761 COLOR SAME AS 1A761

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

12

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H382 ✓ ORDER NO. 58903 DATE 3-7-1936

CUSTOMER ZENITH RADIO CORP.,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC SIZE 3½ x 5½

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

MICHIGAN BOULEVARD AT HURON ST. —  
CHICAGO

FRONT NO 5 (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout

WINDOWS SHOULD BE SAME AS ON 6A-H258 .

display

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

YES

RETURN PHOTO

Very Rush

on sheet

1000  
1/10

X

3



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No.

6A-H383

ORDER NO.

59688

DATE

3-10-1936

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

GRAEF & SCHMIDT, INC.  
NEW YORK, N. Y.

25 M

PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TWIN BRAND QUALITY HAS CONQUERED THE  
WORLD

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH. ALSO INSTRUCTIONS ATTACHED.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photos — 6A-H-1047

PHOTO RETURNED

TO

PHOTO USED FOR

H.C.  
L.A.

2  
6  
1 1/2  
9 1/2



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H384 ORDER NO. 59689 DATE 3-11-1936

CUSTOMER

EIGHTH STREET REALTY CORP.,

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



PHOTO RETURNED

TO

PHOTO USED FOR

50 M GROUP (3) TAMPA, FLA. SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full J. WESLEY GARDNER RESORT HOTELS  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
So Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH ATTACHED. CHANGE SKETCH OF "MIRASOL"  
TO BE LIKE KROPP CARD ATTACHED. INCLUDE ELECTRIC  
SIGN ON ROOF AS PER SNAPSHOT ATTACHED.

No on Dict. Side  
Subm. Proof to  
Continues

Proof sent out  
4/1

3

2



WESTERN PUBLISHING & NOVELTY CO. NO. 6A-H385  
LOS ANGELES, CALIF.

ORDER NO. 59702

DATE 3-11-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WILSHIRE BOULEVARD,  
WESTLAKE PARK, LOS ANGELES, CA  
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE ATTACHED TISSUE AND COPY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPH SET UP



2cc 2 1/2  
A 12 1/2

C.P. JOHNSTON CO.  
SEATTLE, WASHINGTON

NO 6A-H386

ORDER NO. 59703

DATE 3-11-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) KALAKALA AT NIGHT,  
LEAVING SEATTLE HARBOR  
BOT-(C) CHAS. R. LAIDLAW-  
AEROPHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-~~XXXX~~

52

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO.-

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

C. P. JOHNSTON CO.,  
SEATTLE, WASHINGTON

NO. 6A-H387

ORDER NO. 59703

DATE 3-11-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) AMERICAN NAVAL VESSELS  
IN TACOMA HARBOR, WASHINGTON

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-1001

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

4/10/37

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP



52

see 1 1/2  
19 3/4

C. P. JOHNSTON CO.,  
SEATTLE, WASHINGTON

NO. 6A-H388

ORDER NO. 59703

DATE 3-11-1936

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) PICKING DAFFODILS,  
PUYALLUP VALLEY, WASHINGTON

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-1002 →

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF \* HANDCOL PROOF RETURN PHOTO. 4/10/37  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER \*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

M

226 134  
A 11

C. P. JOHNSTON CO.,  
SEATTLE, WASHINGTON

NO. 6A-H389

ORDER NO. 59703

DATE 3-11-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) POINT DEFIANCE PARK,  
TACOMA, WASHINGTON

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-1003

COLOR DESCRIPTION

SEE ENCLOSED TISSUE. USUAL PARK COLOR. POND IN  
CENTER OF PICTURE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 4/10/37  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



280134  
A-102

rephoto  
11

C. P. JOHNSTON CO.,  
SEATTLE, WASHINGTON

NO. 6A-H390

ORDER NO. 59703

DATE 3-11-1936

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) STADIUM, ~~TACOMA~~ <sup>STADIUM</sup> HIGH  
SCHOOL, TACOMA, WASHINGTON

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-1004

COLOR DESCRIPTION SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 4/10/37  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

M  
7

11

C. P. JOHNSTON CO.,  
SEATTLE, WASHINGTON

NO. 6A-H391

ORDER NO. 59703

DATE 3-11-1936

20 2 1/2  
A15

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TACOMA, WASHINGTON,  
GATEWAY TO RAINIER NATIONAL PARK

IMPRINT SAME AS ABOVE

© C. P. JOHNSTON CO. SEATTLE, WASH.

PRIVATE NO. BEFORE IMPRINT-1005

COLOR DESCRIPTION

SEE ENCLOSED TISSUE .

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 4/10/37

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE 103. 10

~~TYPE 103. 10~~

Use New

8



5 1/2

all 1 3/4  
10

C. P. JOHNSTON CO.,  
SEATTLE, WASHINGTON

NO. 6A-H392

ORDER NO. 59703

DATE 3-11-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) TACOMA TOTEM POLE,  
WORLD'S TALLEST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-1006 →

COLOR DESCRIPTION

SEE ENCLOSED TISSUE. cut picture where the center

line is

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF  
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO. 4/10/37

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

5

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 6A H393 ORDER NO. 59711 DATE 3-10-1936

CUSTOMER SCARCON HOTEL CORP.,  
SCHROON LAKE, N.Y.  $3\frac{9}{16} \times 2\frac{5}{16}$

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$ M BUS.CARDS SIZE 3 $\frac{1}{2}$  x 2 $\frac{1}{4}$

STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NO TITLE

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO NO. 5A-H1349

PHOTO LITHO

Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H394 ORDER NO. 59712 DATE 3-10-1936

CUSTOMER A. B. WYCKOFF,  
STROUDSBURG, PA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THE PENN-STROUD HOTEL, STROUDSBURG, PA.  
IN THE POCONO MOUNTAINS

FRONT NO. (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

REMOVE AUTOS AND FIGURES. LIGHTEN UP  
UNDER ARCHES. ALLOW TREES TO REMAIN ON SIDE OF  
HOTEL. DO NOT USE LINES ON ARCHES.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

AWNINGS RED & WHITE. MAKE BLDG. BRIGHT, LIKE CARD ATTACHED.

*Large Photo*

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Art Work  
1000*

*4/12*

*2*

*X*



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ☒ 6A-H395 ORDER NO. 59713 DATE 3-10-1936  
CUSTOMER SHANAHAN PHOTO ENGRAVING CO.,

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

OMAHA, NEBRASKA

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
☒ Blue Prints ☒ Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED. THIS IS FARLY ACCURATE, EXCEPT ~~XXX~~ THAT THE TREE TRUNKS  
AT THE LEFT HAND SIDE OF THE PICTURE ARE A BURNT ORANGE COLOR RATHER THAN DARK RED,  
BUT THE ARTIST WAS UNABLE TO SHOW BURNT ORANGE BECAUSE THE PHOTO UNDERNEATH WAS SO DARK. THE  
BLUE SHADOW TO WHICH THE CHIEF ELF IS POINTING SHOULD NOT BE EXACTLY THE SAME COLOR AS THE  
SEA IN THE DISTANCE.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE  
DEADLINE  
DEADLINE



CUSTOMER  
—  
|  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 5A-H396 ORDER NO. 59728 DATE 3-12-1936  
CUSTOMER HILL-CREST SANITARIUM  
BIRMINGHAM, ALA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 P. C. SIZE 3 1-2 X 5 1-2

STYLE PHOTO COLORIT, DECKLE EDGE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HILL CREST SANITARIUM,  
BIRMINGHAM, ALABAMA, PHONE 9-1151, BOX  
96, WOODLAWN STATION

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. need 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ATTACHED PHOTO. ENTRANCE RED BRICK, LAMPS BLACK IRON. SHRUBBERY ALL  
EVERGREEN, SOME WITH THE RED BERRIES OR HAWTHORN. WHITE STONE TRIMMING ON  
BUILDING. RED TILE TERRACE.

RETURN PHOTO  
YES  
NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 3  
RE 1/2  
A 93/94

Out W  
200  
OK B

X



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

TURN PHOTO

DIAL No. 6A-H397 ORDER NO 59729  
 CUSTOMER FRANCIS DRAKE HOTEL  
 MINNEAPOLIS, MINN.

DATE 3-12-1936

DEPT.  
 RETOUCHING  
 ENGRAVING  
 PHOTO LITHO  
 COMPOSING  
 LITHO ART

DATE COMPLETED

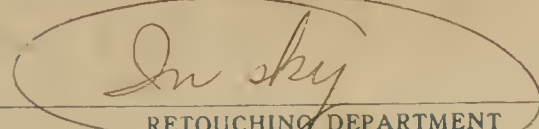


25 M POST CARD SIZE 3 1-2 X 5 1-2

STYLE PHOTO COLUMBIA OR GLE EDC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
 Title in Plate Yes No Copyright in Plate Yes No  
 Title in full FRANCIS DRAKE, HOTEL, MINNEAPOLIS,  
 MINNESOTA

FRONT NO. 5  
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
 Trade Mark Yes No Special type as sample  
 IMPRINT: Customer C. T. Imprint No Imprint



RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
 Follow Layout MODERNIZE AUTOMOBILES

photos 5/11/36 no on front.  
 PHOTO LITHO  
 Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
 Prints each from — Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER Straighten Photo  
 Negative — Line — Halftone — Combination. 120  
 Dry — Wet — Pancromatic — Color Separation 133  
 Transfer — Paper Process — New Process. 150  
 Stripping — White Border — Full Face. 175  
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ATTACHED PHOTO

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Proof sent out 4/1



3 1/2

SEAWALL SPECIALTY CO.,  
HOUSTON AND GALVESTON, TEXAS

NO. 6A-H398

ORDER NO. 59739

DATE 3-12-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) SAN JACINTO MEMORIAL AT  
SAN JACINTO BATTLEFIELD, NEAR  
HOUSTON, TEXAS

IMPRINT SAME AS ABOVE

Bot, small type — A.C. FINN —  
Architect

COLOR DESCRIPTION

TAKE OUT DARK SPOT OR SHADOW ON STAR AT TOP. BRING  
OUT WINDOWS AT TOP, MAKE PLAIN STATUES AND CARVINGS, NOTE FLAGS  
ON ATTACHED PHOTO. ONE TEXAS ONE U.S. STATUES SUPPOSED TO BE ON  
HORSES. MAKE NICE SHRUBBERY AND FLOWERS.

Photo - D. 4430

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

2



81

210 1/2  
A9

DALLAS POST CARD CO.,  
DALLAS, TEXAS

NO. 6A-H400

ORDER NO. 59749

DATE 3-13-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) FORD MOTOR CO. EXHIBIT,  
TEXAS CENTENNIAL EXPOSITION, DALLAS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-C-21

COLOR DESCRIPTION BODY OF BLDG. GRAYISH WHITE, RECESSES OF FRONT OF  
BLDG. BLUE, THE SIGN FORD IS RED, BRING OUT SHRUBBERY IN FRONT AND  
BACK OF BLDG. SPACE IN BACK OF BLDG. REPRSEENTS THE DIFFERENT  
HIGHWAYS THAT THEY ARE GOING TO CONSTRUCT, WHICH REACHES BACK TO  
EDGE OF LAKE. ROADS BROUGHT THRU ENTIRE BACKGROUND AND NOT TERMINATE  
ABRUPTLY AS IN PHOTO. SEE LAYOUT ATTACHED. FLAGS ARE SIX FLAGS OF TEX.  
WITH AMERICAN FLAG ON BOTH SIDES OF ENTRANCE THE LONG STAR MEXICO,  
XXXX SPAIN, CONFEDERATE & FRENCH ON SIDE. 2 AMERICAN FLAGS IN

SUBMIT: RET. PHOTO YES B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER X

BACKGROUND  
GROUND

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

+ VPC setups.

7



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H401 ORDER NO. 59780 DATE 3-13-1936

CUSTOMER PARISIENNE COCKTAIL GRILL  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CI  
Photos for  
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full PARISIENNE COCKTAIL GRILL - TREMONT  
AT BROADWAY, DENVER, COLO.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

SEE INSTRUCTIONS ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5 1/4  
208 1 3/4  
12 1/2

WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 6A-H402

ORDER NO. 59752

DATE 3-14-1936

12M 500 ART COLORTONE POST CARDS WHITE BORDER

20 1 1/2  
19 1/2

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) SPANISH POOL, LAMBERT  
GARDENS, PORTLAND, OREGON

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-726

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



20 1 1/2  
A-9 1/2

3

WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 6A-M403  
ORDER NO. 59792  
DATE 3-14-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER  
TITLE (IN FULL) COURT OF ROSE FESTIVAL  
QUEEN, LAMBERT GARDENS, PORTLAND,  
OREGON

PRIVATE NO. BEFORE TITLE-727

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO  
IMPRINT SAME AS ABOVE

4 CH 117

COLOR DESCRIPTION

SEE ENCL OSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

18

X

6 1/2

WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 6A-H404

ORDER NO. 59792

DATE 3-14-1936

12M500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: <sup>UPPER</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ITALIAN COURT, LAMBERT  
GARDENS, PORTLAND, OREGON

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- <sup>728</sup> ~~318~~

COLOR DESCRIPTION

SEE ENCLOSED TISSUE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

28 1/2  
A 9 1/2

8

M

X



5

*replied to*

WESLEY ANDREWS CO.,  
PORTLAND, ORE.

✓ NO 6A-H405

ORDER NO 59792

DATE 3-14-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

*20 1 1/2*  
*A-9 1/2*

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE <sup>LEFT</sup> ~~UPPER~~ LOWER, CENTER - BORDER.

TITLE (IN FULL) TULIP TIME, LAMBERT  
GARDENS, PORTLAND, OREGON

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-729

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

8  
12

X



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 6A-H406

ORDER NO. 4794

DATE 9-8-1937

25 M ART COLORTONE POST CARDS

WHITE BORDER

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) BETSY ROSS HOUSE, "FLAG  
ROOM", PHILADELPHIA, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 194

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 6A-H406. DOOR ON REAR HAS BEEN CHANGED TO A WINDOW AS SHOWN  
IN PHOTO ATTACHED. NATURALLY ONLY THE TOP PART OF THE WINDOW WILL SHOW  
ON ACCOUNT OF THE FLAG DRAPED OVER THE CHAIR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all pos. or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
SEP 10 1937 AND WORK SCHEDULE  
Cost Dept. Checked  
SEP 12 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		9-10	9-13 SC
ETCH			
RETOUCHING	2 1/2	9-10	9-13 SC
PHOTO-LITHO			
BLUEPRINT STILLING, GRAINUING	6-5	9-12	9-14 SC
ENGRAVING			
HAND COLOR PROOF	1 1/2		
RETOUCHING	15 9	10-19	10-22

## MAKEOVER

Charge to Dept.

1937, Makeover Time Required

OPERATION	TIME	Time Recorded in Cost Dept.
RETOUCHING	1	OCT 11 1937
PHOTO-LITHO		
COMPOSING		
ART DEPT.		
ENGRAVING		



LYNN H. BOYER  
PHILADELPHIA, PA. AND  
WILDWOOD, N.J.

✓ NO. 6A-H406

ORDER NO. 59794

DATE 3-14-1936

12 M. 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) BETSY ROSS HOUSE, "FLAG  
ROOM" PHILADELPHIA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES

IMPRINT ~~SAME AS ABOVE~~ none

307 - COPYRIGHT 1936 BY VEXIL  
WEISGERBER

COLOR DESCRIPTION

SEE ENCLOSED COPY.

*M. O. 6A H 406*

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF  
CUSTOMER ☒

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

*800 Wildwood*

7



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H407 ORDER No. 59799 DATE 3-16-1936  
CUSTOMER BOOKBINDER'S SEA FOOD HOUSE, INC.,  
PHILADELPHIA, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

C11  
Photos for  
this Customer

25 M POST CARD SIZE 3 1-2 X 5 1-2

STYLEART COLOR TONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full BOOKBINDERS, 215 SOUTH 15TH  
STREET, PHILADELPHIA, PA.  
(ETC. AS PER LAYOUT)

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing  
Follow Layout SEE ENCLOSED COPY

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

NO

YES

RETURN PHOTO

Return photo of interior to customer

PHOTO RETURNED

TO

PHOTO USED FOR

1/2  
8  
2 1/2  
13 1/2

10  
13







Return both photos  
to customer



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL No. 6A-H410 ORDER NO. 59801  
CUSTOMER GOLDBLATT BROS., INC.,  
3932 S. LINCOLN ST.,  
CHICAGO, ILL.

DATE 3-16-1936

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 MPOST CARD SIZE 3 1-2 X 5 1-2

STYLE ~~ART COLORTONE~~ PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full GOLDBLATT BROS., INC., 91ST &  
COMMERCIAL AVE. <sup>STREET</sup>

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE SKETCH — note correction

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. <sup>neg</sup> 120  
Dry — Wet — Pancromatic — Color Separation <sup>neg</sup> 133  
Transfer — Paper Process — New Process. <sup>neg</sup> 150  
Stripping — White Border — Full Face. <sup>neg</sup> 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH + Instructions attached

PHOTO RETURNED

TO

PHOTO USED FOR

*Report on  
Art Work  
15, 1936  
By*

X

no photo 92

see 13/4  
A 9 3/4

W. J. HARRIS CO., INC.,  
ST. AUGUSTINE, FLA.

NO. 6A-H411

ORDER NO. 59796

DATE 3-16-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) FORT MARION NATIONAL  
MONUMENT, ST. AUGUSTINE, FLA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

*Use*  
SEE PHOTO NO. 2447-30 COLOR SAME AS 2447-30

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



212

20 1/2  
A 8 3/4

LYNN H. BOYER,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 6A-H412

ORDER NO. 59855

DATE 3018-1936

25 M ART COLORTONE POST CARDS WHITE BORDER	
(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.	FRONT NO. 1 R. M YES
TITLE (IN FULL)	IMPRINT SAME AS ABOVE
NATIONAL MEMORIAL ARCH, VALLEY FORGE, PA.	
PRIVATE NO. BEFORE TITLE-V.F. 57	

COLOR DESCRIPTION

VERY LIGHT GRAY STONE ALL OVER, DARK GREEN SHRUBBERY AND LAWN  
NO YELLOW COLORS, LIGHT GRAY POSTS, DARK CHAINS, LIGHT CEMENT DRIVE, WALKS,  
DARK DRIVE IN FOREGROUND. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER  
CURT TEICH & COMPANY. INC., CHICAGO  
PHOTO TICKET

TEICH & CO. INC.

100  
115  
120  
125  
130  
135  
140  
145  
150  
155  
160  
165  
170  
175  
180  
185  
190  
195  
200

17

2024  
A15

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL No6A-H413

ORDER NO. 58921

DATE

3-16-1936

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

G. R. KINNEY  
NEW YORK N.Y.

Photos for  
this Customer

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Colorful Styles for Easter by Enzel of  
Paris, Inc.

(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEADLINE

PHOTO RETURNED TO PHOTO USED FOR

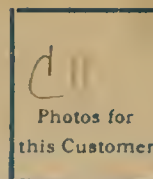


RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 6A-H414 ORDER NO. 59822 DATE 3-13-1936  
CUSTOMER OKLAHOMA CITY CASKET CO.,  
OKLAHOMA CITY, OKLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



12 M 500 P.C.

SIZE 3 1-2 X 5 1-2

STYLE PHOTO COLORIT, DECKLE EDGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 3523 FINEST IN THE SOUTH PHONE HADLEY

CAROLINA PONES-TEA ROOM-MAIN AND  
MCGOWEN ST. HOUSTON, TEXAS  
(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout SEE ENCLOSED COPY

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SE ENCLOSED COPY

PHOTO RETURNED

TO

PHOTO USED FOR

2750  
271

2 1/2  
7

5  
7  
13

X



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H415 ORDER NO. 59832 DATE 3-18-1936  
CUSTOMER BUFFALO VENETIAN BLIND CO.,  
BUFFALO, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

6 M BUS. CARDS SIZE 4 3-16 X 2 1-2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full BUFFALO VENETIAN BLIND CO.,  
(ETC. AS PER COPY)

FRONT NO. 5 home (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE SKETCH

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. see 120  
Dry — Wet — Pancromatic — Color Separation see 133  
Transfer — Paper Process — New Process. see 150  
Stripping — White Border — Full Face. see 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH

*Make 3 tapes on 3/12  
Blinds <sup>blue</sup> green  
shade, same as  
on drapes on each side  
when closed*

PHOTO USED FOR

RETURN PHOTO

5  
13  
Oroton 4/3



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H416 ORDER NO. 59834 DATE 3-18-1936  
CUSTOMER CORTÉZ HOTEL  
MIAMI, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 P.C.

SIZE 3 1-2 X 5 1-2

STYLE PHOTO COLORIT, DECKLE EDGE

PLACE OF TITLE Upper, Lower, Center Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CORTÉZ HOTEL MIAMI, FLORIDA  
BOT-OPPOSITE MIAMI'S POST OFFICE

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE ENCLOSED COPY

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

Photo rel. 5/20/36

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 6A-H417 ORDER NO. 58929 DATE 3-17-1936

CUSTOMER FIELD & FLINT BROCKTON, MASS.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full FOOT-JOY  
(ETC. AS PER COPY)

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH. BE SURE MAN HAS TAN SHOES, INSTEAD OF WHITE SPORT AS IN SKETCH. CHANGE MAN'S HEAD TO SOMETHING MORE HUMAN AND GIVE HIM A DECENT HAIR CUT. CHANGE "WORK" TO "STREET" IN THE LINE READING: "DISTINCTIVE STYLES FOR STREET, FOR DRESS AND FOR PLAY" AT THE BOTTOM.

PHOTO LITHO Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
Sec Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE  
DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

3 2 1/2  
3- 1 1/2  
13- 3 hrs



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO.

6A-H418

ORDER NO.

58929

DATE

3-17-1936

CUSTOMER

FIELD & FLINT  
BROCKTON, MASS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

IT IS OUR JOB (ETC. AS PER COPY)

FRONT NO.

5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED. BE SURE OVERLAY READING "FOOT-

JOY" GETS USED ON THE HEAL LINERS OF SHOES IN EACH PHOTO.

ELIMINATE ONE SHOE FROM EACH PHOTO AS INDICATED IN SKETCH.

PHOTOS ARE MARKED A, C, ETC. TO CHECK WITH SIMILAR LETTERS

ON SKETCH. DO NOT PUT THOSE LETTERS ON THE FINAL

JOB. FOR THE CENTER PANEL, CUSTOMER WOULD LIKE TO

HAVE YOU USE THE SET UP AS IT APPEARS ON PAGE 3 OF

CATALOG, BUT IF THE TYPE COMES DOWN TOO SMALL ON

REDUCTION, USE THE SET UP AS SHOWN ON THE BLOTTER

ATTACHED TO SKETCH.

COLOR DESCRIPTION

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

PHOTO CARD, CLOTH, with hinge - or without hinge - Not mounted

See SKETCH, Customer, or Sample for Position, Office

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

120

133

150

175

PHOTO RETURNED

TO

PHOTO USED FOR

2  
6 1/2  
2 1/2  
14

NO

4 photos set  
5/15/36

Make DR Blue impression  
" — Red — "

drab



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL NO. 6A-H419

ORDER NO. 59860

DATE 3-18-1936

CUSTOMER FRANCIS RESTAURANT  
UNIONTOWN, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer  
Full Face

12 1/2 M POST CARD

SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full INTERIOR OF ZED FRANCIS' FOOD STORE  
AND RESTAURANT.--30 E. MAIN ST., UNIONTOWN, PA.

BOT-FOOD STORE AND RESTAURANT COMPLETELY  
AIR-CONDITIONED

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE ATTACHED COPY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ATTACHED COPY

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1  
Ret 7  
H.C. 2 1/4  
A- 12 3/4  
C- 3/4

Composed out  
4/1

26.00  
4/1

X



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H420 ORDER NO. 59876 DATE 3-20-1936

CUSTOMER DUKE & AYRES, INC.,  
DALLAS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARD SIZE 3 1-2 X 5 1-2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full FIRST BAPTIST CHURCH, — DALLAS, TEXAS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing

Follow Layout TAKE OUT CARS SHOW ONLY THE  
CHURCH AND THE EDUCATIONAL BUILDING

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Panromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Proof sent out  
4/1

14

75



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H421 ORDER No. 59873  
CUSTOMER HOTEL ALVIS  
MONROE, LA.

DATE 3-20-1936

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARD SIZE 3 1-2 X 5 1-2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL ALVIS - MONROE, LA. - "A"  
GOOD HOTEL

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout TAKE OUT 2 OLD AUTOS AND  
REPLACE WITH 2 LATE DESIGN CARS

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE CARD NO. 132922 FOR COLOR.

RETURN PHOTO YES

PHOTO RETURNED

TO

PHOTO USED FOR

4-2-36  
en



20 1 1/2  
A 9 1/2

rephoto

11

NO. 6A-H422

LYNN H. BOYER,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 59868

DATE 3020-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE <sup>LEFT</sup>UPPER LOWER, CENTER - BORDER,

FRONT NO. 1 R. M NO

TITLE (IN FULL) MUNICIPAL AUDITORIUM AND  
~~CONVENT HALL~~ HALL, PHILADELPHIA, PA.  
CONVENTION

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-125

COLOR DESCRIPTION

LIGHT GRAY STONE ALL OVER, DULL GREEN SASH AND WINDOW FRAMES &  
DOORS, GRAY STEPS, BRONZE LIGHTS, BLDG ON LEFT LIGHT GRAY, SHOW LETTERS CLEAR  
ON FRONT OF BLDG. REMOVE BLDG. ON RIGHT FOREGROUND AND SHOW LARGE BLDG CLEAR  
GRAY COLUMNS AND SMALL BLDG IN FOREGROUND DARK FENCE, GREEN LAWN, REMOVE STAKE ON  
REAR LEFT. REMOVE ALL AUTOMOBILES. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE 000 1 0

2



NO. 6A-H423

ORDER NO. 59868

LYNN H. BOYER,  
PHILADELPHIA, PA. AND WILD OOD, N.J.

DATE 3-20-1936

25M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) RODNEY SQUARE, SHOWING PUBLIC LIBRARY AND DELAWARE TRUST BUILDING, WILMINGTON, DEL.

PRIVATE NO. BEFORE TITLE-W-9

COLOR DESCRIPTION

SHOW MONUMENT CLEAR AND SHARP ON LEFT FOREGROUND. MONUMENT GRAY BRONZE FIGURE AND PLATE. EMPHASIZE MONUMENT. 1st CENTER BLDG LIGHT STONE, GRAY CORNICE WITH BUFF AND BROWN DESIGN, BRONZE SASH, LARGE BLDG, DULL TAN BUFF BRICK GRAY CORNICE, BUFF SASH, BLDGS ON LEFT DARK RED BRICK, LIGHT SASH AND TRIM SMALL BLDG ON RIGHT LIGHT GRAY, LIGHT GRAY COLUMNS AND GREEN LAWN IN LEFT FOREGROUND. REMOVE POLES ON RIGHT AND LEFT, REMOVE AUTOMOBILES ON LOWER RIGHT CORNER, MAKE MODERN SHAPED AUTOS IN CENTER. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE COPY



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **6A-H424** ORDER NO. **59874** DATE **3-20-1936**

CUSTOMER **LEWISTON HOTEL CORP.,  
DEWITT HOTEL  
LEWISTON, ME.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 P. C.

SIZE **3 1-2 X 5 1-2**

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **THE DEWITT  
HOT-LEWISTON MAINE'S LEADING  
HOTEL (ETC. AS PER COPY)**

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout **SEE ATTACHED COPY**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

**SEE ATTACHED COPY**

*Dial  
Master*

*01*

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

*Layout 1  
Set 9 1/2  
H.C. 2 1/2  
A 14  
e-1*

*7  
2*



CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

RETURN PHOTO  
YES  
NO

DIAL NO. 6A0H425 ORDER NO.  
CUSTOMER MRS. ELSIE STANDOP  
UTICA, N.Y.

DATE 3-19-1936

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP: ~~XX XXXXX XXXXX XXXXX~~  
SUNNY SIDE CABINS  
BOT: 511 HERKIMER ROAD — UTICA N. Y. ROUTE 5

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
REMOVE BRANCHES ON RIGHT.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BLUE GREEN ROOFS. WINDOW SASH BLUE GREEN. NATURAL WOOD DOORS. CHAIRS ON PORCH ORANGE BACK,  
BRIGHT GREEN TRIM. 2 CHAIRS ON RIGHT OF PHOTO ORANGE BACK, GREEN TRIM. CHAIRS ON LEFT COLOR  
AWNING CLOTH. YELLOW & ROSE FLOWERS IN FRONT OF CABINS. YELLOW FLOWERS BETWEEN CABINS.  
REMOVE BRANCHES ON RIGHT. WHITE LAMP POST, GREEN SHADES. MAKE OLD FASHIONED GARDEN OF  
FOREGROUND. FLOWERS OF ALL COLORS. RED & YELLOW FLOWERS AT EXTREME LEFT UNDER TREE ARE  
ZINNIAS (RED, YELLOW, ROSE & WHITE.)

DEADLINE

Must have 3/20/36

PHOTO RETURNED

TO

PHOTO USED FOR

Put 2 1/2  
all 1 1/2  
A 9 1/2



HC 1 1/2  
A 9 3/4

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 6A-H426

ORDER NO. 59895

DATE 3-23-1936

25M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "COURT OF STATES,"  
AZALEA RAVINE GARDENS, PALATKA,  
FLA.

PRIVATE NO. BEFORE TITLE-P:6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~56~~ 2 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

FOLLOW ATTACHED COLORED PRINT FOR FLAGS. MAKE CERTAIN  
SKY EFFECT TO BRING OUT MONUMENT IN BACKGROUND.

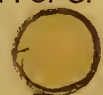
SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF ☒  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

2 photo  
ret 3/18/36



CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



TYPE SET UP

~~~~~



2012  
A9

7

SEAWALL SPECIALTY CO.,  
HOUSTON AND GALVESTON, TEXAS

NO 6A-H427

ORDER NO. 59898

DATE 3-23-1936

12<sub>M</sub> 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER. BORDER.

TITLE (IN FULL) UNITED STATES POST &  
OFFICE AND CUSTOM HOUSE, GALVESTON,  
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

IMPRINT

SAME AS ABOVE

5B4 839

COLOR DESCRIPTION

LIGHT BUFF STONE BUILDING, RED ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET 19

5



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H428 ORDER NO. 599185 DATE 3-23-1936  
CUSTOMER GREAT LAKES MUTUAL INS., CO.,  
DETROIT, MICH.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1-2 X 5 1-2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE GREAT LAKES MUTUAL INSURANCE  
CO.,  
BOT-HOME OFFICE DETROIT, MICH.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE ENCLOSED COPY

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from — Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Art. Work*  
*9.50*  
*OKP*

*Rek*  
*26*  
*A-10*  
*c-1/2*

*Print out 4/3*



6 1/2

WARGO NEWS CO.,  
HAMILTON, OHIO

✓ NO 6A-H429

ORDER No. 58935

DATE 3-23-1936

REC 2 1/4  
A 12 3/4

|                                                      |         |
|------------------------------------------------------|---------|
| 6 M ART COLORTONE POST CARDS WHITE BORDER            |         |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>     |         |
| PLACE OF TITLE: <u>UPPER</u> LOWER. CENTER - BORDER. |         |
| TITLE (IN FULL) BIRD'S-EYE VIEW OF HAMILTON, OHIO    |         |
| <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>     |         |
| FRONT No. 1                                          | R. M NO |
| IMPRINT SAME AS ABOVE                                |         |

COLOR DESCRIPTION SEE COLORS ON BACK OF PHOTO.

SUBMIT: RET. PHOTO ☒ & W. PROOF ☐ HANDCOL PROOF ☐ RETURN PHOTO. ☐  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

1936 MAR 24



Hard

200 1/2  
A9

5 1/2

WARGO NEWS CO.,  
HAMILTON, OHIO

✓ NO. 6A-H430

ORDER NO. 58935

DATE 3-23-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HIGH STREET BRIDGE  
ACROSS MIAMI RIVER, HAMILTON, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE COLORS ON BACK OF PHOTO

in 2B H 1230

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

RECEIVED  
MARCH 24 1936



6

WARGO NEWS CO.,  
HAMILTON, OHIO

✓ NO. 6A-H431

ORDER NO. 58935

DATE 3-23-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SOLDIERS' MONUMENT,  
HAMILTON, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT GRAY MONUMENT, ROOF GREEN, COPPER BRONZE STATUE.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

80 1 1/2  
A9

5



WARGO NEWS CO.,  
HAMILTON, OHIO

NO. 6A-H432

ORDER NO. 58935

DATE 3-23-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MUNICIPAL BUILDING,  
HAMILTON, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

VERY LIGHT GRAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SE-18

HC 1/2  
A9

in SBH 1230

Longman 62

2



*Sh. original* 6

*HC 1 1/2  
A 9 1/2*

WARGO NEWS CO.,  
HAMILTON, OHIO

✓ NO 6A-H433

ORDER NO. 58935

DATE 3-23-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

| (ALL OF THIS ON THE PICTURE SIDE) |                                        | (ALL OF THIS ON THE ADDRESS SIDE) |               |
|-----------------------------------|----------------------------------------|-----------------------------------|---------------|
| PLACE OF TITLE                    | UPPER, LOWER, CENTER - BORDER.         | FRONT NO.                         | 1 R. M NO     |
| TITLE (IN FULL)                   | HOTEL ANTHONY WAYNE,<br>HAMILTON, OHIO | IMPRINT                           | SAME AS ABOVE |

COLOR DESCRIPTION  
BASE UP TO SECOND BLOOR GRAY, OTHERS RED BRICK.  
TRIMMING LIGHT GRAY, TAKE OUT TREES, SHOW FLAG.

*in 2 BH 1230*

SUBMIT: RET. PHOTO      B. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

*very much*

3  
B



WARGO NEWS CO.,  
HAMILTON, OHIO

NO. 6A-H434

ORDER NO. 58935

DATE 3-23-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) POST OFFICE, HAMILTON,  
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRASS DOORS, GRAY STONE BLDG. STEPS GRANITE.

SUBMIT: RET. PHOTO

B&W. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE ONE 10

ins BH 1230

20 1 1/2  
A 8 3/4



WARGO NEWS CO.,  
HAMILTON, OHIO

435  
NO. 6A-H4-565

ORDER NO. 58935

DATE 3-23-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH STREET LOOKING  
WEST, HAMILTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

in 2BH 1230

COLOR DESCRIPTION

RIGHT--1. BLACK BASE, WHITE BLDG. 2. RED, 3. GRAY, 4.  
LIGHT MONUMENT, GRAY, 5. GRAY, 6. RED.  
LEFT--1. BLuish GRAY, 2. RED., 3. WHITE, 4. YELLOW  
5. LIGHT YELLOW, 6. LIGHT GRAY, 7. GRAY, 8 DARK GRAY TALL BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

2C2  
A10



*Layman 2/3  
Pet 7 1/2*

*HC 2 1/2  
A 16*

*Set up Subtitles  
see layout*

WARGO NEWS CO.,  
HAMILTON, OHIO

✓ NO. 6A-B436

ORDER NO. 58935

DATE 3-23-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M NO.

TITLE (IN FULL) HIGH SCHOOLS OF HAMILTON,  
OHIO

IMPRINT SAME AS ABOVE

*in 2B H 1230*

COLOR DESCRIPTION

HAMILTON H.S.-- RED BRICK AND LIGHT GRAY TRIM, OMIT CARE  
ROOSEVELT JUNIOR H.S.--BASE AND TRIM GRAY, BRICKS VERY LIGHT YELLOW  
MIXED WITH FEW BROWN BRICKS, ENTRANCE DOORS BROWN, SHOW FLAG.  
CATHOLIC H.S.--SAND YELLOW BRICK, ROOF MOSTLY RED & BLUE & WHITE. BELL  
TOWER LIGHT GRAY. WOODROW WILSON JUNIOR H.S. ENTRANCE WHITE AND  
LIGHT GRAY, BLDG. LIGHT YELLOW & RED WITH FEW RED BRICKS, DARK  
BROWN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

*Take out all Photos*

14

X



WARGO NEWS CO.,  
HAMILTON, OHIO

✓ NO. 6A-H437

ORDER NO. 58935

DATE 3-23-1936

*He 1 1/2  
H 11*

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) MERCY HOSPITAL,  
HAMILTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDGs. DARK RED BRICK, LIGHT STONE BASE AND SILLS, LIGHT  
GRAY WINDOW FRAMES, DARK SASH, DARK RED TILE ROOF ON RIGHT WING.  
GREEN LAWN AND HEDGE. REMOVE POLE IN CENTER FOREGROUND. PUT CLOUDS  
IN SKY.

*use photo 1A 936*

SUBMIT: RET. PHOTO

☒ L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

20 1/2  
19 1/2

4/✓

WARGO NEWS CO.,  
HAMILTON, OHIO

✓ NO. 6A-H438

ORDER NO. 58935

DATE 3-25-1936

6 M ART COLORTONE POST CARDS WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) FORT HAMILTON HOSPITAL,  
HAMILTON, OHIO

IMPRINT SAME AS ABOVE.

COLOR DESCRIPTION

BROWN BRICK, STEPS WHITE, ROOF RED, LIGHT GRAY MIXED WITH LIGHT  
FACADE GRAY.

SUBMIT: RET. PHOTO ☒ L. & W. PROOF ☐ HANDCOL PROOF ☐ RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



THE WOOLSON CO.  
MT. VERNON, OHIO

NO 6A-H439

ORDER NO 58944

DATE 3-23-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER (GROUP 2)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M YES

TITLE (IN FULL) EMMETT MEMORIAL BOULDER  
ON THE LAWN OF THE KNOX COUNTY MEMORIAL  
BUILDING

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BOULDER PICTURE SHOULD BE PROMINENT ENOUGH TO INSURE  
THE LEGIBILITY OF THE SKETCH ON THE TABLET. BACKGROUND FOR THE  
BROWN-STONE BOULDER IS A RED BRICK BUILDING WITH SHRUBBERY AND

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF

CUSTOMER X

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

12 - 4

M = 2 1/2 hrs



CUSTOMER  
—  
C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL No. **6A-H440** ORDER NO. **58945** DATE **3-23-1936**

CUSTOMER **W. SNOWDEN WRITE**  
**BALTIMORE, MD.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6 M POST CARDS** SIZE **3 1-2 X 5 1-2**

STYLE **ART COLOR TONE, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **TOP-RUGBY HALL**  
**BOT-ON THE SEVERN AT REVELL,**  
**MARYLAND**

FRONT NO. **5**  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout **SEE ENCLOSED COPY**

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. **120**  
Dry — Wet — Pancromatic — Color Separation **133**  
Transfer — Paper Process — New Process. **150**  
Stripping — White Border — Full Face. **175**  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

**SEE ENCLOSED COPY**

PHOTO RETURNED

TO

PHOTO USED FOR

3  
1 1/2  
9  
C 1/2

H C 1/2  
3/21 1/2

5



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H441 ORDER NO. 58958 DATE 3-23-1936

CUSTOMER GEORGE J. DIETZ  
PARKERSBURG, W. VA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3 1-2 X 5 1-2

STYLE ART COLORTONE, WHITE BORDER (GROUP 2)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP-THE PARKERSBURG HIGH SCHOOL  
BAND-PARKERSBURG, W. VA.  
BOT-GEORGE J. DIETZ, DIRECTOR

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE ENCLOSED COPY

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

very rush

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Get photo  
1600  
P. 12

Original out  
4/2

5



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 6A-H442 ORDER NO.

DATE

3-20-1936

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER WM. WRIGLEY JR. CO.,  
CHICAGO

500 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE  
FULLFACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

No Title

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make red impression

//

green

//

sample  
att.

PHOTO RETURNED

TO

PHOTO USED FOR



NO. 6A-H443

SERIES NO. S-314 C.T. HAPPY SOUTH SCENES

ORDER NO. 58959

DATE 3-21-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) UNCLE TOM

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT: S-432

COLOR DESCRIPTION

USE PHOTO NO. 31680

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE



1/2

SERIES NO. S-314 C.T.HAPPY SOUTH SCENES

✓ NO. 6A-H444

CU

ORDER NO. 58959.

DATE 3-21-1936

6 M ART COLORTNE POST CARDS, WHITE BORDER

HC 1 1/2  
A 9 3/4

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) <sup>LEFT</sup> SOLID COMFORT

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT: S-433

To Kepner 9.9.40  
COLOR DESCRIPTION USE PHOTO NO. 31679

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

12

SERIES NO. S-314  
C.T.HAPPY SOUTH SCENES

✓ NO. 6A-H445

ORDER NO. 58959

DATE 3-21-1936

6 M ART COLORTONE POSTCARDS, WHITE BORDER

*280 1 1/2*  
*A 9 1/2*  
(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) MY OLD LOG CABIN

PRIVATE NO. UPPER RIGHT: S-434

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 31665

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



2001  
A 9/4

3 1/2

SERIES NO. S-314  
C.T. HAPPY SOUTH SCENES

NO. 6A-H446

C11

ORDER NO. 58959

DATE 3-21-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AUNT VENUS HUNTING IN  
DIXIELAND

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT: S-435

To Kepner 9.9.40

COLOR DESCRIPTION

USE PHOTO NO. 31592

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET 119

DEADLINE

28 1 1/2  
A9

1 1/2

|                                                                 |  |                                   |     |
|-----------------------------------------------------------------|--|-----------------------------------|-----|
| SERIES NO. S-314                                                |  | NO. <del>874443</del> 6A-H447     | C11 |
| C.T.HAPPY SOUTH SCENES                                          |  | ORDER NO. 58959                   |     |
|                                                                 |  | DATE 3-21-1936                    |     |
| 6 M ART COLORTONE POST CARDS, WHITE BORDER                      |  |                                   |     |
| (ALL OF THIS ON THE PICTURE SIDE)                               |  | (ALL OF THIS ON THE ADDRESS SIDE) |     |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.                  |  | FRONT NO. 1 R. M. NO              |     |
| TITLE (IN FULL) SOUTHERN PRODUCTS                               |  | IMPRINT SAME AS ABOVE             |     |
| PRIVATE NO. UPPER RIGHT: S-436                                  |  |                                   |     |
| To Kepner 9.9.40                                                |  |                                   |     |
| COLOR DESCRIPTION                                               |  |                                   |     |
| USE PHOTO NO. <del>63649</del>                                  |  |                                   |     |
| SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. |  |                                   |     |
| PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER                      |  |                                   |     |
| CURT TEICH & COMPANY, INC., CHICAGO                             |  |                                   |     |
| PHOTO TICKET                                                    |  |                                   |     |

DEADLINE

M  
12



SERIES NO. S-314  
C.T. HAPPY SOUTH SCENES

✓ NO. ~~XXXXXX~~ 6A-H448

CU

ORDER NO. 58959

DATE 3-21-1936

6 M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) LISTENING TO THE MASTER'S  
WORD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT: S-437

To Kepner 9.9.40

COLOR DESCRIPTION

USE PHOTO NO. 31635

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

M

SERIES NO. S-314  
C.T.HAPPY SOUTH SCENES

NO. 6A-H449

ORDER NO. 58959

DATE 3-21-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (TO COME)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT: S-438

To Kepner 9.9.40

COLOR DESCRIPTION

USE PHOTO NO. 17805-c

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1 X 1 1/2 SET NR



70 1/2  
A 10

fine Part 0



NO. **D** 6A-H450

C11

SERIES NO. S-313 C.T. SOUTHERN PICKANINNY SCENES DER NO. 58959

DATE 3-21-1936

**6 M ART COLORTONE POST CARDS, WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER <sup>LEFT</sup> LOWER. CENTER - BORDER.  
TITLE (IN FULL) "GIVE US DE RINE?" "AIN'T  
GOIN' BE NO RINE"

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. **1** R. M. **NO**  
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT: S-429

To Repner 9.9.40

COLOR DESCRIPTION

USE PHOTO NO? 12844-C

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

4-2-35

DEADLINE

2801 1/2  
A9 3/4

SERIES NO. S-313  
G. T. SOUTHERN PICKANINNY SCENES

✓ NO. 6 A-H451 C11

ORDER NO. 58959

DATE 3-21-1936

6. M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) GETTING READY FOR A FEAST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT: S-421

COLOR DESCRIPTION

USE PHOTO NO. 31613

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

31613



rip 6

7013  
A-12

SERIES NO. S-313  
C.T.SOUTHERN RIXKXMMI PICKANINNY SCENES

✓ NO. 6A-H452 C11  
58959  
ORDER NO.  
3-21-1936  
DATE

6 M ART COLORTONE POST CARDS, WHITE BORDER

| (ALL OF THIS ON THE PICTURE SIDE)              |             | (ALL OF THIS ON THE ADDRESS SIDE) |    |
|------------------------------------------------|-------------|-----------------------------------|----|
| PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER. | FRONT NO. 1 | R. M.                             | NO |
| TITLE (IN FULL) SEEN COME ELEVEN               | IMPRINT     | SAME AS ABOVE                     |    |
| PRIVATE NO. UPPER RIGHT: S-422                 |             |                                   |    |
| To Kelpner 9.9.40                              |             |                                   |    |

COLOR DESCRIPTION  
USE PHOTO NO. 31652

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

M

5

2801 3/4  
A 12

✓ NO. 6 A-H453 C11

SERIES NO. S-313  
C.T.SOUTHERN PICKANINNY SCENES

ORDER NO. 58959

DATE 3-21-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

| (ALL OF THIS ON THE PICTURE SIDE)                             |             | (ALL OF THIS ON THE ADDRESS SIDE) |    |
|---------------------------------------------------------------|-------------|-----------------------------------|----|
| PLACE OF TITLE <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER. | FRONT NO. 1 | R. M.                             | NO |
| TITLE (IN FULL) A WATERMELON FEAST                            | IMPRINT     | SAME AS ABOVE                     |    |
| PRIVATE NO. UPPER RIGHT: S-423                                |             |                                   |    |
| To Regner 9.9.40                                              |             |                                   |    |

COLOR DESCRIPTION

USE PHOTO NO. 31653

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

176



280 1 1/2  
A 11

reprint 5

SERIES NO. S-313  
C.T.SOUTHERN PICKANINNY SCENES

✓ NO. 6A-H454 C11  
ORDER NO. 58959  
DATE 3-21-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER <sup>KEEP</sup> LOWER, CENTER - BORDER  
TITLE (IN FULL) THREE OF A KIND

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT: S-424

To Ripner 9.9.40

COLOR DESCRIPTION  
USE PHOTO NO. 31675

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

2002  
A 12 1/2

6

SERIES NO. S-313

C.T.SOUTHERN PICKANINNY SCENES

NO. 6A-H455

ORDER NO. 58959

DATE 3-21-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE BLACKVILLE SERENADE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT: S-426

To Repner 9.9.40

COLOR DESCRIPTION

USE PHOTO NO. 12813-C

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

M.



3

20 1/4  
A11

SERIES NO. S-313  
C.T.SOUTHERN PICKANINNY SCENES

✓ NO.6A-H456

C11

ORDER NO. 58959

DATE 3/21/36

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

DINNERTIME IN  
DIXIELAND

IMPRINT

1 NO  
SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER: S-426

COLOR DESCRIPTION

USE PHOTO NO. 12820-C

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

5 1/2

20 1 3/4  
A 10

SERIES NO. S-313  
C.T.SOUTHERN PICKANINNY SCENES

✓ NO. 6A-H457 C11

ORDER NO. 58959

3-21-36

DATE

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LEFT UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (TO COME)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT: S-427

To Repair 9940

COLOR DESCRIPTION

USE PHOTO NO. 12850-C

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

12



2801 1/2  
A102

6 1/2

SERIES NO. S-313  
C.T.SOUTHERN PICKANINNY SCENES

✓ NO. 6A-H458

ORDER NO. 58959

DATE 3-21-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER, <sup>LEFT</sup>  
TITLE (IN FULL) (TO COME)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT: S-428

To Repner 9-9-40  
COLOR DESCRIPTION

USE PHOTO NO. 12841-C

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

14

upside 62

HP 1 1/2  
H 10 1/2



NO. 6A-H459

C11

SERIES NO. S-314  
C.T.HAPPY SOUTH SCENES

ORDER NO. 58959

DATE 3-21-1936

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL). SEVEN UP IN DIXIELAND

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT: S-431

To Kepner 9.9.40

COLOR DESCRIPTION USE PHOTO NO. 63650

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

M



RETURN PHOTO YES NO  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ~~XXXXXXXXXXXX~~ 6A-H460 DATE 3-23-1936

CUSTOMER HOTEL NEW YORKER  
NEW YORK, N.Y.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 XX H.C. PROOF SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$   
PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full  
HOTEL NEW YORKER

STYLE ART COLORTONE, FULL FACE  
(All of this on address side)  
FRONT NO. R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout to gcb

PHOTO LITHO  
Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

RETOUCH VERY CAREFULLY

WHITE SANDSTONE BUILDING. FOLLOW CARD FEATURING EMPIRE STATE BUILDING FOR COLORING AND  
FOR BACKGROUND

today 3-25  
for sure

DEADLINE  
DEADLINE

PHOTO RETURNED TO PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. <sup>461</sup> 6A-H641 ORDER NO. 59965 DATE 3-25-1936  
CUSTOMER HOTEL ARLINGTON  
ATLANTIC, CITY, N.J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

12 M 500 POST CARDS SIZE 3 1-2 X 5 1-2

STYLE ART COLORTONE, WHITE BORDER  
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE HOTEL ARLINGTON - MICHIGAN  
AVE. NEAR BEACH - J.N. IRELAND, PROP.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

etc. as per copy (in key)

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE ENCLOSED COPY

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

YES

RETURN PHOTO

DIAL NO. **6A-H462**

ORDER NO. **59966**

DATE **3-25-1936**

CUSTOMER

**ROY'S**

**MIAMI BEACH, FLA.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6 M POST CARDS** SIZE **3 1-2 X 5 1-2**

STYLE **ART COLORTONE, WHITE BORDER**

PLACE OF TITLE: ~~Upper, Lower, Center~~ Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOP-ROY'S BAR AND COCKTAIL LOUNGE**  
**807-1675 ALTON ROAD, MIAMI BEACH,**  
**FLORIDA.**

FRONT NO. **5**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout **SEE ENCLOSED COPY**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

**SEE ENCLOSED COPY**

PHOTO RETURNED

TO

PHOTO USED FOR



| RETURN PHOTO | YES | NO |
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CUSTOMER

6 M PC

| Title in Plate |  | Yes | No | Copyright in Plate |  | Yes | No |
|----------------|--|-----|----|--------------------|--|-----|----|
|----------------|--|-----|----|--------------------|--|-----|----|

RETOUCHING DEPARTMENT

SEE INSTRUCTIONS ATTACHED.

SEE INSTRUCTIONS ATTACHED.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 \_\_\_\_\_  
 \_\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER \_\_\_\_\_ Straighten Photo \_\_\_\_\_  
 Negative — Line — Halftone — Combination. \_\_\_\_\_ 120  
 Dry — Wet — Pancromatic — Color Separation \_\_\_\_\_ 133  
 Transfer — Paper Process — New Process. \_\_\_\_\_ 150  
 Stripping — White Border — Full Face. \_\_\_\_\_ 175  
 Blue Prints — Handcolor — Black & White Proof. Titles—Red, Blue. \_\_\_\_\_

### COLOR DESCRIPTION

12

8



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. ☒ 6A-H464 ORDER NO. 60004 DATE 3-27-1936  
CUSTOMER HOTEL SAM HOUSTON  
HOUSTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC GROU P (2) SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SAM HOUSTON HOTEL  
HOUSTON, TEXAS

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

USE PHOTO NO. 101129 & NEW PHOTO. SEE INSTR.  
ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS 101129.

Building  
Photo 4CH 58

Must have HCP 4/7/36

PHOTO RETURNED

TO

PHOTO USED FOR

Del 6½  
HCP 2  
A 11  
C 1/2

5.25  
OKP

2  
3

A 9<sup>3</sup>/<sub>4</sub>

UTAH PARKS CO.,  
OMAHA, NEBR.

✓ NO. 6A-M465

ORDER NO. 59990

3-27-1936

DATE

PHOTO COLORIT

5 M

~~XXXXXXXXXX~~ POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 5 R. M. YES

TITLE (IN FULL) SUNSET POINT, CEDAR

IMPRINT NONE

BREAKS NATIONAL MONUMENT, UTAH

# on front marked

COLOR DESCRIPTION

WET COLORED PHOTO ATTACHED.

RETURN ALL PHOTOS.

Photo in 6AH540

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



A93

UTAH PARKS COMPANY  
OMAHA, NEBR.

NO. 6A-H466

ORDER NO. 59990

DATE 3-27-1936

6 M PHOTO COLORIT POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) POINT SUPREME, CEDAR

BREAKS NATIONAL MONUMENT, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M

IMPRINT

5

YES

NONE

# on front not marked

COLOR DESCRIPTION

SEE COLORED PHOTO

RETURN ALL PHOTOS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

4424 5 1/2

6AH467

200 1 1/2  
A9

PATTEN CO.,

HONOLULU, T.H.

NO. ~~6A-168~~ 6A-168

ORDER NO. 80001

DATE 3-27-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) WAIKIKI BEACH, HAWAII

IMPRINT NONE

PUT IN STAMP SPACE "PLACE STAMP  
HERE"

COLOR DESCRIPTION

USE PLENTY OF HIGH COLOR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET

DEADLINE



201 1/2  
A9

PATTEN CO.,  
HONOLULU, T.H.

NO. 6A-H468

ORDER NO. 60001

DATE 3-27-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL)  
SURF RIDING AT WAIKIKI,  
HONOLULU

IMPRINT  
NONE

Place Stamp Here

COLOR DESCRIPTION

THIS CARD IS NOT VERY GOOD AND SOME ART WORK WILL HAVE TO BE DONE  
ON IT.

Photo in D6438

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

C11

1 1/2

401 1/2  
A-9

for direct  
368

|                                                                                                                        |              |                                       |
|------------------------------------------------------------------------------------------------------------------------|--------------|---------------------------------------|
| PATTEN CO.<br>HONOLULU, T.H.                                                                                           |              | NO. 6A-H469                           |
|                                                                                                                        |              | ORDER NO. 60001                       |
|                                                                                                                        |              | DATE 3-27-1936                        |
| ART COLORTONE POST CARDS, WHITE BORDER                                                                                 |              |                                       |
| (ALL OF THIS ON THE PICTURE SIDE)                                                                                      |              | (ALL OF THIS ON THE ADDRESS SIDE)     |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.                                                                         | FRONT NO. 1  | R. M. NO                              |
| TITLE (IN FULL) HULA GIRL, HONOLULU                                                                                    | IMPRINT NONE |                                       |
| © in lower border<br>                                                                                                  |              | PUT IN STAMP SPACE "PLACE STAMP HERE" |
| COLOR DESCRIPTION                                                                                                      |              |                                       |
| SHOW MORE COLOR IN THE BACKGROUND.                                                                                     |              |                                       |
| SUBMIT: RET. PHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.<br>PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X |              |                                       |
| CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET                                                                    |              |                                       |

TYPE SET UP

DEADLINE



201 1/2  
A9 3/4

C11

4

PATTEN CO.  
HONOLULU, T.H.

NO. 6A-H470  
ORDER NO. 60001  
DATE 3-27-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER  
TITLE (IN FULL) HAWAIIAN LEI SELLERS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE

PUT IN STAMP SPACE "PLACE STAMP  
HERE"

COLOR DESCRIPTION

SHOW MORE COLOR THAN ON COLORED CARD. ATTACHED.

*Make rephoto of colored card*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

27193

DEADLINE

6

1 1/2

49

PATTEN CO.  
HONOLULU, T.H.

✓ NO. 6A-H471

ORDER NO. 60001

3-27-1936

DATE

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) HIBISCUS, HAWAII

IMPRINT NONE

PUT IN STAMP SPACE "PLACE STAMP HERE"

COLOR DESCRIPTION

SEE COLORED CARD ATTACHED.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

photo in D 7216

21



2 1/2

Split.  
1. H.

80 1/2  
89 1/2

PATTEN CO.  
HONOLULU, T.H.

NO. 6A-H472  
ORDER NO. 60001  
827-1936

DATE

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) ROYAL PALMS, PUNAHOU  
GROUNDS, HONOLULU, HAWAII

IMPRINT  
NONE

PUT IN STAMP SPACE "PLACE STAMP  
HERE"

COLOR DESCRIPTION

USE HIGH COLORS OF HAWAII

3  
D7186

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

M

PATTEN CO.,  
HONOLULU, T.H.

✓ NO. 6A-H473

ORDER NO. 60001

DATE 3-27-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) WAIKIKI BEACH, HAWAII

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE "PLACE STAMP HERE"

COLOR DESCRIPTION

USE EXTREME HIGH COLORS OF HAWAII

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

200 1 1/2  
19 3/4

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M



HC 1 1/2  
A934

84

PATTEN CO.  
HONOLULU, T.H.

NO. 6A-H474

ORDER NO. 60001

DATE 3-27-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ROYAL HAWAIIAN HOTEL  
TROPICAL GARDENS, HONOLULU, T.H.

IMPRINT  
NONE

BOT, SMALL TYPE: PHOTO BY POST

PUT IN STAMP SPACE "PLACE STAMP  
HERE"

COLOR DESCRIPTION

USE PLENTY OF TROPICAL COLORING, DO NOT MAKE A SUNSET CARD.

SUBMIT: RET. PHOTO B. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - NO CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

100 1 1/2  
A9 1/2

V C11 *revised* 3 1/2

|                                                                                                                                                                                         |                  |                                       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|---------------------------------------|
| PATTEN CO.,                                                                                                                                                                             |                  | NO. 6A-H475                           |
| HONOLUOU, T.H.                                                                                                                                                                          |                  | ORDER N 60001                         |
|                                                                                                                                                                                         |                  | DATE 3-27-1936                        |
| 12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER                                                                                                                                         |                  |                                       |
| (ALL OF THIS ON THE PICTURE SIDE)                                                                                                                                                       |                  | (ALL OF THIS ON THE ADDRESS SIDE)     |
| PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER                                                                                                                                   | FRONT NO. 1      | R. M NO                               |
| TITLE (IN FULL) OLD HAWAIIAN GRASS HUT                                                                                                                                                  | IMPRINT NONE     |                                       |
|                                                                                                                                                                                         |                  | PUT IN STAMP SPACE "PLACE STAMP HERE" |
| COLOR DESCRIPTION                                                                                                                                                                       |                  |                                       |
| ELIMINATE FIGURE OF MAN, ALSO PIG PEN IN BACKGROUND. SUGGEST THAT YOU PUT IN A POINCIANA TREE IN PLACE OF THE PIG PEN AND MOVE THE GRASS SHACK A LITTLE FURTHER OVER TOWARDS THE RIGHT. |                  |                                       |
| SUBMIT: RET. PHOTO                                                                                                                                                                      | B. L. & W. PROOF | HANDCOL PROOF                         |
| PHOTO PROPERTY OF C. T. & CO.—                                                                                                                                                          | CUSTOMER X       | RETURN PHOTO.                         |
| CURT TEICH & COMPANY, INC., CHICAGO                                                                                                                                                     |                  |                                       |
| PHOTO TICKET                                                                                                                                                                            |                  |                                       |

DEADLINE

*photo in D 7/194  
6-12-41  
80*



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280134  
A9

LYNN H. BOYER,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 6A-H476

ORDER NO. 59999

DATE 3-30-1936

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) RIVER FRONT SHOWING SUN SHIP  
BUILDING COMPANY'S PLANT, CHESTER, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-C-20

(C) AERO SERVICE CORPORATION (Bot Smal type)

COLOR DESCRIPTION

COLOR SCHEME TO BE WORKED UP TO MAKE AN ATTRACTIVE CARD BRINGING  
UP RIVER AND MAKING BARE SPOTS IN BACKGROUND GREEN. THE BOATS ARE THE MOST  
IMPORTANT PART. REDUCE PHOTO ONE INCH ON BOTTOM, ONE INCH ON LEFT HAND SIDE  
AND NOT MORE THAN ONE INCH ON RIGHT HAND SIDE, NOT MORE THAN 1/4" ON TOP IF  
POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

3005 SET 125

3

5 1/2

2181 3/4  
49 1/2

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 6A-H477

ORDER NO. 60032

DATE 3-30-1936

12 1/2" M. LARGE FOLDER VIEWS, C.T. ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. none R. M.

TITLE (IN FULL) AIR VIEW, U.S. MILITARY  
ACADEMY

IMPRINT NONE

*In plate - West Point  
Seal*

COLOR DESCRIPTION

LIGHTEN <sup>to</sup> WATER, SKY BLUE, ALTERNATE COLOR OF VARIOUS BLDGS.

*Put West Point Seal in plate*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

1

5



20012  
A9

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

✓ NO. 6A-11478

ORDER NO. 60032

DATE 3-30-1936

12 1/2" M LARGE FOLDER VIEWS, C.T. ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ADMINISTRATION BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. none R. M

IMPRINT NONE

*In Plate - West Point Seal*

COLOR DESCRIPTION

*Put West Point Seal in plate*

SUBMIT: RET. PHOTO      B. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

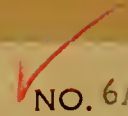
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

M

2013  
184



NO. 6A-H479

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

ORDER NO. 60032

DATE 3-30-1936

12 1/2 M LA GE FOLDER VIEWS, C.T. ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. None R. M

TITLE (IN FULL) CADET BARRACKS AND GYMNASIUM

IMPRINT NONE

COLOR DESCRIPTION

LEFT BLDG, GRAY, LIGHT CREAM TRIM. RIGHT BLDG, LIGHT BROWN WITH  
VERY LIGHT TRIM OR WHITE TRIM, PARKISH EFFECT OF FINE FOLIAGE

*Put West Point Seal in Plate*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



3 1/2

THE RUBEN PUBLISHING CO  
NEWBURGH, N.Y.

✓ NO. 6A-H480

ORDER NO. 60032

DATE 3-30-1936

12 1/2 M LARGE FOLDER VIEWS, C.T. ART COLORTONE, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) ACADEMIC BUILDING

FRONT NO. None R. M

IMPRINT NONE

COLOR DESCRIPTION

GRAY BLDG. LIGHT CREAM TRIM OR WHITE. PAINT OUT FIVE  
FENCE AT LEFT AND LOW WOOD FENCE AT RIGHT. SEE THAT OLD STYLE CARS WILL  
NOT BE LEFT IN PICTURE ~~TEXT~~

*Put West Point Seal in plate.*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET US

DEADLINE



5

see  
A102

THE RUBEN PUBLISHING CO  
NEWBURGH, N.Y.

✓ NO. 6A-H481

ORDER NO. 60032

DATE 3-30-1936

121 M LARGE FOLDER VIEWS, C.T. ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. *none* R. M

TITLE (IN FULL) HUDSON RIVER HIGHLANDS FROM  
BATTLE MONUMENT

IMPRINT NONE

COLOR DESCRIPTION

SHOW RIVER DIRECTLY OVER CANON AT RIGHT AND WATER OVER TOP OF  
ISLAND TO SHOW BASE OF MOUNTAIN AS CARD NO. 3332-29. RETOUCH LIGHT STREAK  
LINE AT RIGHT. AUTUMN FOLIAGE, BALL AND CANON AT RIGHT, GRAY WITH CREAM TRIM,  
BALL CREAM CANNON, BRING OUT LITTLE MORE DISTINCT SUNKEN FORT. NICE BLUE WATER

*Put West Point Seal in Plate*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

~~DEADLINE~~

①

rn.



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 6A-H482 ORDER NO. 60048 DATE 3-27-1936

CUSTOMER WEST END BREWING CO.,  
UTICA, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full WEST END BREWING CO.  
(AS PER COPY)

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 12  
K.C. 1 1/2  
L.S. 10

3



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No.

6A-H483

ORDER NO.

60043

DATE

3-27-1936

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

MARLBORO SHIRT CO.,  
BALTIMORE, MD.

12½

M

PC

SIZE

3½ x 5½

STYLE

ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title In full

RUE DE LA PAIX

(ETC. AS PER COPY)

FRONT NO.

5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

*must be for 4-2*  
*at noon*  
FADLINE  
DEADLINE



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **6A-H484**

ORDER **60044**

DATE

**3-27-1936**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

**R ICHMOND ENGINEERING CO.  
PHILADELPHIA, PA.**

**6 M**

**PC**

SIZE

**3½ x 5½**

STYLE

**ART COLORTONE, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **CABINETS BY RICHMOND**

*In plate*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

**IVORY CABINET. BLACK BACKGROUND.**

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*cc*  
*OK*

*Red*  
*2*  
*1/2*  
*9*  
*1/2*

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL NO. 6A-H485 ORDER NO. 60046 DATE 3-27-1936 DEPT. RETOUCHING DATE COMPLETED

CUSTOMER SOUTHERN HOTEL  
BALTIMORE, MD.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full DINE AND DANCE RAIN OR SHINE  
IN THE SPANISH VILLA  
BOT: SOUTHERN HOTEL - BALTIMORE, MD.

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

SEE SKETCH ATTACHED. IF POSSIBLE, SEAT SOME  
PEOPLE AROUND THE TABLES IN THE LEFT FOREGROUND.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH

Photo ret 9/11/40  
XX

PHOTO RETURNED

TO

PHOTO USED FOR

15.00  
OK

7



2 1/2

reps

NO. 6A-H486

RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

ORDER NO. 60067

DATE 3-30-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO. 1

R. M. YES

1091-29

TITLE (IN FULL) TOP-RAINIER NATIONAL PARK  
BOT-NATIVE BROWN BEAR AND CUBS

IMPRINT SAME AS ABOVE

PRIVATE NO. <sup>LOWER</sup> ~~27-104~~ LEFT CORNER-27-104

COLOR DESCRIPTION

USE PHOTO NO. 1091-29

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

M

37

3

5

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO

YES

NO

DIAL NO. 6A-H487 ORDER NO. 63915 DATE 7-28-1936

CUSTOMER INDUSTRIAL HIGH SCHOOL,  
BIRMINGHAM, ALA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M FC GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE ART CO LORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
~~INDUSTRIAL~~ INDUSTRIAL HIGH SCHOOL  
BIRMINGHAM, ALABAMA

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

MAKE REPHOTO & SUBMIT IT TO MR. TEICH, JR. BEFORE  
MAKING H.C. PROOF.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

in 7A H-3297

PHOTO RETURNED

TO

PHOTO USED FOR

At 11:50  
8:50  
P. 50



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

✓ NO. 6A-H488

ORDER NO. 60067

DATE 3-30-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) TOP-RAINIER NATIONAL PARK  
BOT-WHERE THE FLOWERS AND  
GLACIERS MEET

IMPRINT SAME AS ABOVE

PRIVATE NO. <sup>LOWER</sup> LEFT CORNER-T-80

COLOR DESCRIPTION

USE PHOTO NO. 1085-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

200 1/2  
A 9 1/2

2 1/2

COPYRIGHTED BY  
RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NOA-H489

ORDER NO. 60067

DATE 3-30-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1

R. M YES

TITLE (IN FULL) TOP-RAINIER NATIONAL PARK  
BOT-MOUNTAIN REFLECTED IN  
FAIRY LAKE

IMPRINT SAME AS ABOVE

PRIVATE NO. <sup>LOWER</sup> LEFT CORNER-7487

IN PLATE - (C)

COLOR DESCRIPTION

USE PHOTO NO. 1123-29

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO. - X

B. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

14-



841 3/4  
A-11

5

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 6A-H490

ORDER NO. 60099

DATE 4-1-1946

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HOTEL VERMONT, BURLINGTON,  
VT.

IMPRINT SAME AS ABOVE

PRIVATE NO. 32 FROM RIGHT EDGE IN UPPER  
BORDER-20

COLOR DESCRIPTION

USE PHOTO NO. 63298.  
FRONT APPROACH.

MODERNIZE CARS NOTE GREEN BALCONY AND ALSO ABOVE THE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. ☒

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET 12

on sheet

312

202  
4102

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 6A-H491

ORDER NO. 60099

DATE 4-1-1946

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
RIP VAN WINKLE BRIDGE OVER  
HUDSON RIVER, CATSKILL, NY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3" FROM RIGHT EDGE IN UPPER  
BORDER-284CM

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE



200-1 1/2  
A-8 3/4

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 6A-H492

ORDER NO. 60099

DATE 4-1-1936

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. MARY'S SHRINE, HAINES  
FALLS, CATSKILL MTS., N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER  
BORDER-285 CM

COLOR DESCRIPTION

Improve color

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE HERE

2c 1 1/2  
A 8 3/4

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 6A-H492 ✓

ORDER NO. 60099

DATE 4-1-1936

12<sup>M</sup> ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CATSKILL MOUNTAIN HOUSE,  
BEACH VIEW, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER  
BORDER-102

COLOR DESCRIPTION

OPEN THE BLINDS ON WINDOWS, NATURAL WOOD SHINGLES WITH GOLD COURSES. STEPS WHITE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO.  
PHOTO TICKET

DEADLINE



2022  
A12

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 6A-H494

ORDER NO. 60138

DATE 4-2-1936

|                                                                                                                 |                       |
|-----------------------------------------------------------------------------------------------------------------|-----------------------|
| 12 1/2 M ART COLORTONE POST CARDS WHITEBORDER                                                                   |                       |
| (ALL OF THIS ON THE PICTURE SIDE)                                                                               |                       |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.                                                                  | FRONT NO. 1 R. M NO   |
| TITLE (IN FULL) AEROPLANE VIEW OF HOTEL VAN<br>CURLER AND GREAT WESTERN GATEWAY BRIDGE<br>BOT-SCHENECTADY, N.Y. | IMPRINT SAME AS ABOVE |
| PRIVATE NO. 1/4" FROM RIGHT EDGE IN UPPER<br>BORDER-1                                                           |                       |

COLOR DESCRIPTION

USE PHOTO NO. 116121 FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE FOR LTD

DEADLINE

280 1/2  
A 9 3/4

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 6A-H495

ORDER NO. 60140

DATE 4-2-1936

12 1/2" M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) CITY HALL, SCHENECTADY, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER  
BORDER-4

COLOR DESCRIPTION

USE PHOTO NO. 1A2524 FOR COLORS.

SUBMIT: RET. PHOTO B. I., & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H496

ORDER NO. 60101

DATE 3-31-1936

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER THE ALLIS PRESS  
KANSAS CITY, MO.

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full AMAZING VALUES IN LINEN SUITS  
(ETC. AS PER COPY)

FRONT NO. ~~ESPEL~~ (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

C. T. ART COLORTONE — THE ALLIS  
PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE ENCLOSED COPY

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Proof must be finished  
4/7/36



CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF  
—  
HOTO

DIAL NO. 6A-H497 ORDER NO. 60107 DATE 3-31-1936  
CUSTOMER THE MARINE TERRACE HOTEL  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARD SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT, DECKLE EDGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full top-**THE MARINE TERRACE HOTEL** MIAMI BEACH,  
FLORIDA  
bot- ON THE OCEAN

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE ENCLOSED COPY

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

PHOTO RETURNED

TO

PHOTO USED FOR

6-1/2  
20 13/4  
A-10  
C-1/2

M



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 6A-H499 ORDER NO. 60108 DATE 3-31-1936  
CUSTOMER SCHAEFER TAILORING CO.,  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SCHAEFER TAILORING COMPANY  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE ENCLOSED COPY

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

PHOTO RETURNED

TO

PHOTO USED FOR

2  
10



RETURN PHOTO YES

100 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

DATE 4-1-1936

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M.

~~Yes~~

No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

—Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Prints each from \_\_\_\_\_ Negatives MATHE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

See Salesman, Customer, or Sample for Position; unless  
DELIVER \_\_\_\_\_ Straighten Photo

|                                           |     |
|-------------------------------------------|-----|
| Negative — Line — Halftone — Combination. | 120 |
| Color — Line — Halftone — Combination.    | 133 |

Dry — Wet — Pancromatic — Color Separation 133  
 Dry — Wet — Pancromatic — New Process 150

|                                         |     |
|-----------------------------------------|-----|
| Transfer — Paper Process — New Process. | 150 |
| Stripping — White Border — Full Face.   | 175 |

Stripping — White Border — Full Face. 50 115  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

### COLOR DESCRIPTION



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H501 ORDER No 60109 DATE 3-31-1936  
CUSTOMER NAT'L LIFE & ACCIDENT INS. CO.,  
NASHVILLE, TENN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

BUS.  
6 M ~~POST~~ CARDS SIZE ~~2 1/2 x 3 1/2~~ 3 1/2 x 4

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NATIONAL BUILDING - NASHVILLE, TENNESSEE  
(ETC. AS PER COPY)

FRONT NO. SPECIAL

(All of this on address side)

R. M.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE ENCLOSED COPY

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Handwritten signature*

HC

2 1/2

1 1/4

6 1/2



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO . YES . NO

DIAL No. 6A-H502 ORDER NO. 60112 DATE 3-31-1936  
CUSTOMER WASHINGTON PETROLEUM PRODUCTS CO.  
SO. WASHINGTON, VA. (WASHINGTON, D.C.)

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ~~SEE LAYOUT~~ to come

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE ENCLOSED COPY, also sketch

with changes noted

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

in 87A H-207

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H503 ORDER NO. 60120 DATE 4-1-1936  
CUSTOMER THOMAS CIRCLE CAFE  
WASHINGTON, D.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

C11  
Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THOMAS CIRCLE CAFE  
(ETC. AS PER LAYOUT)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space; entire Mess. Space; entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout SEE SIXTY COPY ENCLOSED

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COPY ENCLOSED

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2  
4  
2  
A 12½  
C-3/4



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 6A-H504 ORDER NO. 60119 DATE 4-1-1936

CUSTOMER CURTIS HOTEL  
LENOX, MASS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CURTIS HOTEL, LENOX, MASS.  
*at bottom in border*

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

STYLEART COLORTONE, WHITE BORDER

(All of this on address side)

FULL FACE *on 3 sides*

FRONT NO. 5 R. M. Yes No *sides*  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. *120*  
Dry — Wet — Pancromatic — Color Separation. *133*  
Transfer — Paper Process — New Process. *150*  
Stripping — White Border — Full Face. *175*  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H908 TRIM, WHITE, COVERING JUST BELOW ROOFLINE WHITE. ROOF IS LIGHT  
RED, SHUTTERS ARE MEDIUM GREEN. MONUMENT IS GREY GRANITE, CIRCLE AROUND MONUMENT HAS  
GREEN GRASS. STREET ASPHALT.

*Large Photo*

*Photo ret  
9/11/36*

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret  
HC  
A  
93  
4  
C-11/2*



20 2 1/2  
A 1 2 1/2

7

W. W. WOODWARD,  
MINERAL WELLS, TEXAS

NO 5A-H505 ✓

ORDER NO 60125

DATE 4-2-1936

25. M ART COLORTONE POST CARDS WHITE BORDER

| (ALL OF THIS ON THE PICTURE SIDE)                                                                                        |  | (ALL OF THIS ON THE ADDRESS SIDE) |               |
|--------------------------------------------------------------------------------------------------------------------------|--|-----------------------------------|---------------|
| PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.                                                                    |  | FRONT NO. 1                       | R. M NO       |
| TITLE (IN FULL) SECTION OF MINERAL WELLS, TEXAS<br>SHOWING BAKER HOTEL IN CENTER<br>BOT-PHOTO BY TEXAS NATIONAL<br>GUARD |  | IMPRINT                           | SAME AS ABOVE |

COLOR DESCRIPTION

SEE ENCLOSED COPY

Photo 24420

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

28C 1 1/2  
A8 1/2

3

J. P. BELL CO., INC.,  
LYNCHBURG, VA.

NO. 6A-H506

ORDER NO. 60127

DATE 4-2-1936

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. ~~42~~ 1 R. M. YES (110-110)

TITLE (IN FULL) ASH LAWN, HOME OF PRESIDENT  
JAMES MONROE, CHARLOTTESVILLE, VA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-C825

COLOR DESCRIPTION

BLDG. AND PORCHES WHITE, GRAY STEPS, DEEP GREEN BOXWOOD  
SHRUBBERY, GREEN LAWN IN FOREGROUND, DULL OLD RED BRICK WALK IN REAR CENTER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

17



2C14  
A8 1/2

J. P. BELL CO., INC.,  
LYNCHBURG, VA.

NO. 6<sup>A</sup>-H508

ORDER NO. 60127

DATE 4-22-1936

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. ~~1~~ 1 R. M. NO

TITLE (IN FULL) THE THOMAS H. BAYLY MEMORIAL

IMPRINT SAME AS ABOVE

ART MUSEUM, UNIVERSITY OF VIRGINIA,  
CHARLOTTESVILLE, VA.

PRIVATE NO. BEFORE TITLE-0816

COLOR DESCRIPTION

DARK DULL RED BRICK, WHITE COLUMNS AND CORNICE AND SASH, SLATE ROOF,  
DARK GRAY DOORS, LIGHT GRAY CENTER ARCH, DARK DULL RED BRICK PORCH BASE AND  
STEPS ON RIGHT AND LEFT, GREEN LAWN AND SHRUBBERY, ON LEFT BLDG DARK DULL  
RED BRICK SHOW SPRINGTIME FOLIAGE ON TREE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-M509 ORDER NO. 60129 DATE 4-2-1936  
CUSTOMER COLONG HOLDING CORP.,  
MIAMI BEACH, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT, DECKLE EDGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP-COLONY HOTEL, MIAMI BEACH, FLORIDA

BOI-ON THE OCEAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE ENCLOSED COPY

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

RETURN PHOTO

YES

NO

PHOTO RETURNED

TO

PHOTO USED FOR

Red 9  
HC 2 1/4  
A 11  
C 1/2

C11  
Date Made  
21.00



5h

210 1 1/2  
A9 1/2

S. H. KRESS CO.,  
EUREKA, CALIF.

NO. 6A-H510 ✓

ORDER NO. 60133

DATE 4-2-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) FIFTH STREET, EUREKA,  
CALIFORNIA SHOWING FEDERAL BUILDING AND  
MASONIC TEMPLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET

DEADLINE

*[Handwritten signature]*

17

21

2PC 1 1/2  
A9

S. H. KRESS CO.,  
EUREKA, CALIF.

NO. 6A-H511

ORDER NO. 60133

DATE 4-2-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) FISHING FLEET, HUMBOLDT ~~PEAK~~,  
EUREKA, CALIFORNIA BAY

IMPRINT NONE

COLOR DESCRIPTION

SEE ENCLOSED TISSUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



SL. H. KRESS CO.,  
EUREKA, CALIF.

NO. 64-H512 ✓

ORDER NO. 60133

DATE 4-2-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) EUREKA HARBOR, EUREKA,  
CALIFORNIA

IMPRINT NONE

COLOR DESCRIPTION

SEE ENCLOSED TISSUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. ☒

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

14

280 1 1/2  
A 8 3/4

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 6A-H513

ORDER No 60137

DATE 4-2-1936

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. x1 R. M. YES

TITLE (IN FULL) THE CHATEAUGAY ON LAKE  
CHAMPLAIN

IMPRINT SAME AS ABOVE

PRIVATE NO. 1/4" FROM RIGHT EDGE IN UPPER  
BORDER-61

COLOR DESCRIPTION

TAKE OUT INSERT OF CAPT. ROCKWELL. USE PHOTO NO. 5032-29  
FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*[Handwritten signature]*

TEICH & CO. INC.



2012  
A87

2

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 6A-H514 ✓

ORDER NO. 60137

DATE 4-2-1936

12AM ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. K53

TITLE (IN FULL) PERIOD HOUSE, BENIS HEIGHTS,  
N.Y. SARATOGA BATTLEFIELD  
BOT-BENEDICT ARNOLD'S  
HEADQUARTERS, 1777.

IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER-11

COLOR DESCRIPTION *See card*  
USE PHOTO NO. 124058 FOR COLORS.

BRING OUT READING MATTER SHOWN AT LEFT OF VIEW ON MARKER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

2 1/2

200 1 1/2  
A 8 3/4

STETLVILLE DRUG STORE,  
STETLVILLE, MISSOURI

NO. 6A-H515 ✓

ORDER NO. 60130

DATE 4-2-1936

6 M ART DOLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

BIRD'S NEST LODGE, STEELVILLE,  
MO.

IMPRINT

NONE

OK'd

COLOR DESCRIPTION

Take out lettering  
BLDG. DARK BROWN, (DARKER THAN NO. 28)

ROOF, #26

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY. INC., CHICAGO  
PHOTO TICKET

APR 10 1936

M



7 1/2

HC 2 1/2  
A 1 2 1/2

CANN STUDIO,  
FAIRBANKS, ALASKA

NO. 6A-H516 ✓

ORDER NO. 60124

DATE 4-2-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

| (ALL OF THIS ON THE PICTURE SIDE)             |  | (ALL OF THIS ON THE ADDRESS SIDE)          |          |
|-----------------------------------------------|--|--------------------------------------------|----------|
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER |  | FRONT NO. 1                                | R. M. NO |
| TITLE (IN FULL) AIRVIEW, FAIRBANKS, ALASKA    |  | IMPRINT SAME AS ABOVE                      |          |
| COLOR DESCRIPTION                             |  | <i>Place Stamp Here<br/>in stamp space</i> |          |
|                                               |  |                                            |          |

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.—      CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE 100 112

NO 2 1/2  
A 1 1/2

NO. 6A-H517 ✓

CANN STUDIO, FAIRBANKS, ALASKA

ORDER NO. 60124

DATE 4-2-1936

|                                                                        |               |
|------------------------------------------------------------------------|---------------|
| <b>6 M ART COLORTONE POST CARDS WHITE BORDER</b>                       |               |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>                       |               |
| PLACE OF TITLE: UPPER, <u>LOWER, CENTER</u> , BORDER.                  |               |
| TITLE (IN FULL) MT. MC KINLEY FROM MT. EIELSEN, MC KINLEY PARK, ALASKA |               |
| <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>                       |               |
| FRONT NO. 1                                                            | R. M NO       |
| IMPRINT                                                                | SAME AS ABOVE |
| Place Stamp Here<br>in stamp space                                     |               |

COLOR DESCRIPTION

SUBMIT: RET. PHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—    CUSTOMER ☒    X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



20c 1 1/2  
A 9

CANN STUDIO, FAIRBANKS, ALASKA

NO. 6A-H518 ✓

ORDER NO. 60124

DATE 4-2-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL) GRAINFIELD AT EXPERIMENTAL  
FARM, NEAR FAIRBANKS, ALASKA

IMPRINT SAME AS ABOVE

Place stamp here  
in stamp space

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

X

2cc 1 1/2  
A 9 1/2

|                                                                             |                          |                                                  |
|-----------------------------------------------------------------------------|--------------------------|--------------------------------------------------|
| CANN STUDIO, FAIRBANKS, ALASKA                                              |                          | NO. 6A-H519 ✓                                    |
|                                                                             |                          | ORDER NO. 60124                                  |
|                                                                             |                          | DATE 4-2-1936                                    |
| 6 M ART COLORTONE POST CARDS WHITE BORDER                                   |                          |                                                  |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>                            |                          | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.                              | FRONT NO. 1              | R. M. NO                                         |
| TITLE (IN FULL)<br>TRAPPERS CABIN, ALASKA                                   | IMPRINT<br>SAME AS ABOVE |                                                  |
|                                                                             |                          | <i>Place Stamp Here</i><br><i>in stamp space</i> |
| COLOR DESCRIPTION                                                           |                          |                                                  |
| SUBMIT: RET. PHOTO      B. & W. PROOF      HANDCOL PROOF      RETURN PHOTO. |                          |                                                  |
| PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X                                  |                          |                                                  |
| CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET                         |                          |                                                  |



200 1 1/2  
A 9 1/2

NO. 6A-H520 ✓

CANN STUDIO, FAIRBANKS, ALASKA

ORDER NO. 60124

DATE 4-2-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, OWER. CENTER, BORDER.

FRONT NO. 1 R. NO

TITLE (IN FULL) S. S. YUKON AT EAGLE, ALASKA

IMPRINT SAME AS ABOVE

Place Stamp Here  
in stamp space

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

HP 1 1/2  
A9

5/2

624

CANN STUDIO, FAIRBANKS, ALASKA

NO. 6A-H521 ✓

ORDER No. 60124

DATE 4-2-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

SECOND AVENUE, FAIRBANKS,

SAME AS ABOVE

ALASKA

*Please Stamp Here*

*in stamp area*

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TOM

TYPE 344 42



20 1/2  
A8 3/4

2  
X  
6 m

CANN STUDIO, FAIRBANKS, ALASKA

NO. 6A-M522

ORDER NO. 60124

DATE 4-2-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL) CARIBOU CROSSING THE YUKON,  
ALASKA.

IMPRINT SAME AS ABOVE

Place Stamp Here  
in stamp space

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET 110

20 1/2  
A 84

CANN STUDIO, FAIRBANKS, ALASKA

NO. 6A-H523 ✓

ORDER NO. 69124

DATE 4-2-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) HURLEY'S THOROUGHbred SIBERIANs, same AS ABOVE  
ALASKA

IMPRINT

20 1/2 84

Place Stamp Here

in stamp space

COLOR DESCRIPTION

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. & W. PROOF  
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE



HC 1 1/2  
A 8 3/4

CANN STUDIO, FAIRBANKS, ALASKA

NO. 6A-H524 ✓

ORDER NO. 60124

DATE 4-2-1936

6 MART COLOR TONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER BORDER.

TITLE (IN FULL) \$35,000 PAN OF GOLD DUST,  
ALASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

*Place Stamp Here  
in stamp space*

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE 110

HE 1 1/4  
A 8 3/4

CANN S TUDIO, FAIRBANKS, ALASKA

NO. 64-H525 ✓

ORDER NO. 60124

DATE 4-2-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "ANVIK" THOROUGHbred  
SIBERIAN, ALASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M NO

IMPRINT SAME AS ABOVE

*Place Stamp Here*

*" in stamp place*

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



700 1/2  
A824

2

NO. 6A-H526 ✓

CANN STUDIO FAIRBANKS, ALASKA

ORDER NO. 69124

DATE 4-2-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL)

MIDNIGHT SUN ON THE YUKON  
RIVER, ALASKA

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

Place Stamp Here  
in stamp space

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

24 1/2  
A8 3/4

011

2 1/2

CANN STUDIO, FAIRBANKS, ALASKA

NO 6A-H527 ✓

ORDER NO. 60124

DATE 4-2-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M NO

TITLE (IN FULL) NORTHERN LIGHTS, ALASKA

IMPRINT SAME AS ABOVE

Place Stamp Here:

" in stamp free

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



20 1/2  
A9

24

CANN STUDIO, FAIRBANKS, ALASKA

NO. 6A-H528 ✓

ORDER NO. 60124

4-2-1936  
DATE

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) "FIREWEED" NEAR FAIRBANKS,  
ALASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Place Stamp Here

in stamp space

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

20 1 1/2  
18 3/4

NO. 6A-H529 ✓

CAN N STUDIO, FAIRBANKS, ALASKA

ORDER NO. 60124

DATE 4-2-1936

6M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FEDERAL BUILDING, FAIRBANKS,  
ALASKA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M NO

IMPRINT SAME AS ABOVE

Place Stamp Here  
in stamp space

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

14



5 1/2

28 1 1/2  
A 8 3/4

NO. 64-H530 ✓

CANN STUDIO, FAIRBANKS, ALASKA

ORDER NO. 60124

DATE 4-2-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) FAIRBANKS HIGH SCHOOL,  
FAIRBANKS, ALASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

Place Stamp Here

in stamp space

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. I. & W. PROOF X HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET 100

14

Mr. Kautok

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF  
—  
NO  
—  
YES  
—  
RETURN PHOTO

DIAL No. 6A-H531

ORDER NO. 60153

DATE 4-4-1936

CUSTOMER PASADENA PRODUCTS, INC.,  
PASADENA, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS

SIZE 3 1/2 x 5 1/2

STYLE ART COLOR ONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full FOR THE RELIEF OF NEURITIS AND  
RHEUMATIC PAINS  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing  
Follow Layout SEE SKETCH ENCLOSED

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

SEE SKETCH ENCLOSED

COLOR DESCRIPTION

Photos not  
1/29/36

Make not important

" DK Blue important

Layout  
Red

1  
3  
2  
10  
C-2



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO  
YES

DIAL No. 6A-H532 ORDER NO. 60155 DATE 4-4-1936

CUSTOMER HOTEL GREENVILLE  
GREENVILLE, MISS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL, GREENVILLE, GREENVILLE, MISSISSIPPI

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE ENCLOSED TISSUE

PHOTO LITHO  
Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED TISSUE

PHOTO RETURNED  
TO  
PHOTO USED FOR

18.8.30  
1.8.30  
JCB

5x7  
7  
HC 1 1/2  
A 9 3/4  
C 1 1/2



CUSTOMER  
—  
C. T. & CO.  
—  
RETURN PHOTO

DIAL NO. 6A-H533 ORDER NO. 60161 DATE 4-4-1936

CUSTOMER THE VIRGINIAN HOTEL  
LYNCHBURG, VA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE VIRGINIAN HOTEL, LYNCHBURG, VA.

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE ENCLOSED COPY

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. See 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

*Put in 2 autos where X's are marked  
Be sure sign shows plainly*

*Photo in ~~KT11500~~*

PHOTO RETURNED

TO

PHOTO USED FOR

*photo in 191  
5-19-36  
B.D.*



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H534 ORDER NO. 60156 DATE 4-4-1936  
CUSTOMER BURKE'S SENECA RESTAURANT  
CANANDAIGUA, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART.

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full BURKE'S  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE ENCLOSED COPY

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. See 120  
Dry — Wet — Pancromatic — Color Separation See 133  
Transfer — Paper Process — New Process. See 150  
Stripping — White Border — Full Face. See 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 9 1/2  
200 2 1/2  
12 1/2  
C- 3/4 NO

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 6A-H535 ✓

ORDER NO 60183

DATE 4-4-1936

12 1/2 M ART COLOR TONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) STUART ARMS AND RESTAURANT,  
LAKE GEORGE, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER  
BORDER-522

COLOR DESCRIPTION

BLDGS. WHITE, GREEN TRIMMING AND SHADES. ROOFS ARE GREEN  
SLATE. STUART ARMS SIGN RED WITH GOLD LETTERS. RESTAURANT SIGN BLACK, WITH  
THE STUART ARMS IN BLUE AND RESTAURANT IN RED.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co. - X

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H536 ORDER NO. 60185 DATE 4-4-1936

CUSTOMER LAUER SISTERS RESTAURANT  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2}$  x  $5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full "MODERNE ROOM" (Italics)  
LAUER SISTERS' RESTAURANT - 63rd ST.  
AT NORMAL BLVD. - CHICAGO, ILL.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE ENCLOSED TISSUE

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

SEE ENCLOSED TISSUE

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Per 6  
40 2 1/2  
A 15  
C 1/2



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO

DIAL No. 6A-H537

ORDER NO. 60186

DATE 4-4-1936

CUSTOMER HOLY CROSS SANATORIUM  
HOLY CROSS, NEW MEXICO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOLY CROSS SANATORIUM, HOLY CROSS, NEW  
MEXICO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ROOFS, LIGHT GREEN BLDGS. WHITE. PUT SOME FLOWERS ALONG THE SIDE OF THE BOARDS WALKS  
ALSO AT THE SIDES AND THE ENTRANCE OF EACH BLDG. THE LANDS SURROUNDING ALL THE BUILDINGS  
ARE LAID OUT IN LAWNS. PUT LEAVES ON TREES.

PHOTO RETURNED

TO

PHOTO USED FOR

YES

RETURN PHOTO

*Sub*  
*HC*  
*3 1/2*  
*1 1/2*  
*9 3/4*  
*C- 3/4*



CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF  
—  
RETURN PHOTO  
YES  
NO

DIAL NO. 6A-H538 ORDER NO. 60188  
CUSTOMER ARROWHEAD TRADING POST  
DULUTH, MINN.

DATE 4-4-1936

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, DECKLE EDGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full MILLERS CAFETERIA IN THE MEDICAL ARTS  
BLDG., DULUTH, MINNESOTA  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout see ENCLOSED COPY

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

PHOTO RETURNED

TO

PHOTO USED FOR

Layout  
Ret  
2 1/2  
A 12 3/4  
C-1

In Ret 4/16/40



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H539

ORDER NO. 60190

DATE 4-4-1936

CUSTOMER ARROWHEAD TRADING PCST  
DULUTH, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT, DECKLE EDGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No  
Title in full TELEPHONE MELROSE 7938 - JACK'S CAFE, -  
DULUTH, MINN.

(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE ENCLOSED COPY

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Del. 6 1/2  
RC 2 1/2  
A-13

23.00  
6.00



Layout 1/2

2 5/8 x 3 5/8

A54

|                                                              |  |                                   |  |
|--------------------------------------------------------------|--|-----------------------------------|--|
| UNION PACIFIC RR CO.<br>OMAHA, NEB.                          |  | NO. 6A-H540                       |  |
|                                                              |  | ORDER NO. 60531                   |  |
|                                                              |  | DATE 4-3-1936                     |  |
| 3 5/8 x 2 5/8                                                |  |                                   |  |
| 6 M TIP ON ART COLORTONE VIEWS, SIZE 2 1/2 x 3 1/2 FULL FACE |  |                                   |  |
| (ALL OF THIS ON THE PICTURE SIDE)                            |  | (ALL OF THIS ON THE ADDRESS SIDE) |  |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.               |  | FRONT NO. NONE R. M               |  |
| TITLE (IN FULL) NONE                                         |  | IMPRINT                           |  |
| COLOR DESCRIPTION                                            |  |                                   |  |
| 465 USE PHOTO NO. 6A-H465                                    |  |                                   |  |
| SUBMIT: RET. PHOTO                                           |  | B. L. & W. PROOF                  |  |
| PHOTO PROPERTY OF C. T. & Co.                                |  | CUSTOMER                          |  |
| CURT TEICH & COMPANY, INC., CHICAGO                          |  |                                   |  |
| PHOTO TICKET                                                 |  |                                   |  |

X

2101 1/4  
A8 3/4

W. W. WILT,  
CONNEAUT LAKE PARK, PA.

✓ NO. 6A-H541  
ORDER NO. 60167  
DATE 4-4-1936

8

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

| (ALL OF THIS ON THE PICTURE SIDE)                  | (ALL OF THIS ON THE ADDRESS SIDE) |
|----------------------------------------------------|-----------------------------------|
| PLACE OF TITLE: UPPER <u>LOWER</u> CENTER - BORDER | FRONT NO. 42 R. M NO              |
| TITLE (IN FULL) SAILING ON CONNEAUT LAKE,          | IMPRINT SAME AS ABOVE             |

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

11220 11221 11222 11223 11224 11225 11226 11227 11228 11229



HC 1 1/2  
A 8 3/4

W. W. WILT  
CONNEAUT LAKE PARK, PA.

✓ NO. 6A-H542

ORDER NO. 60167

DATE 4-4-1936

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL CONNEAUT, CONNEAUT  
LAKE PARK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 42 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BODY OF BUILDING LIGHT BUFF, PORCH ROOF AND MAIN ROOF, RED.  
TRIMMINGS WHITE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MADE IN U.S.A.

HC 1 1/2  
A 8 3/4

W. W. WILT  
CONNEAUT LAKE PARK, PA.

NO. 6A-H543

ORDER NO. 60167

DATE 4-4-1936

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW BEACH CLUB, CONNEAUT LAKE  
PARK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 42 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BODY OF BUILDING, LIGHT BUFF, FENCE SAME, ROOFS AND SHUTTERS GREEN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE



HP 1 1/2  
A 8 3/4

W..W . WILT,  
CONNEAUT LAKE PARK, PA.

✓ NO. 6A-H544

ORDER NO. 60167

DATE 4-4-1936

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 42 R. M NO

TITLE (IN FULL) PYMATUNING DAM, CRAWFORD  
COUNTY, PA. AND ASHTABULA COUNTY, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ROOFS BROWN, STONE, LIGHT BROWN SANDSTONE

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE 505-10

NO. 6A-H545 ✓

J. P. WILMER, BOX 224,  
HARRISBURG, PA.

ORDER NO. 60210

DATE 4-6-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

VIEW OF STATE TEACHERS COLLEGE  
AND SUSQUEHANNA RIVER, LOCK HAVEN, PA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT-9

COLOR DESCRIPTION

SEE ENCLOSED TISSUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



20 1 1/2  
A 8 3/4

J. P. WALMER, BOX 224,  
HARRISBURG, PA.

NO. 6A-H546 ✓

ORDER NO. 60211

DATE 4-6-1936

6 MART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) JUNIATA RIVER BRIDGE AND

IMPRINT SAME AS ABOVE

VISCOSE COMPANY SILK MILLS, LEWISTOWN, PA.

PRIVATE NO. UPPER LEFT-5

COLOR DESCRIPTION

BRIDGE WHITE CEMENT, LIGHT GRAY PIERS, BRONZE LIGHTS, BLDGS.

DARK, LIGHT TRIM, RED BRICK STACKS, VARIOUS SHADES FROM RED TO BROWN AND BUFF,  
DARK WATER TANK ON REAR CENTER. TROLLEY TRACKS ARE NOT IN USE ANYMORE, ROUND  
HILL IN REAR, DARK GREEN GRASS MOUNTAINS IN REAR SHOULD BE DARK GREEN OR BLUE  
GREEN.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER'S

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1/2

201 1/2  
A9

J.P. WALMER, BOX 224,  
HARRISBURG, PA.

NO. 6A-H547

ORDER NO. 60210

DATE 4-6-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MAIN ENTRANCE, STATE  
TEACHERS COLLEGE, LOCK HAVEN, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT-8

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

8  
M



xc 1 1/2  
A 8 3/4

F.W. WOOLWORTH CO.,  
WINONA, MINN.

NO. 6A-H548 ✓

ORDER NO. 60212

DATE 4-6-1936

6 M ART COLORTONE POST CARDS. WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 01 R. M. NO

TITLE (IN FULL) STOCKTON HILL ROAD, WINONA,  
MINN.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE 100-08

DEADLINE

22 1/2  
A9

F.W.WOOLWORTH CO.,  
WINONA, MINN.

NO. 6A-H549 ✓

ORDER NO. 60212

DATE 4-6-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 8 / R. M NO

TITLE (IN FULL) WHITMAN DAM NEAR WINONA, MINN.  
Bot-Priewert Photo

IMPRINT NONE

3B4743

COLOR DESCRIPTION

D-5179

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



280 1/2  
A9 1/2

F.W. WOOLWORTH,  
WINONA, MINN.

NO. 6A-H551

ORDER NO 60212

DATE 4-6-1936

6 M ART COLORTONE POST CARDS - WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL) WINONA STATE TEACHERS  
COLLEGE, WINONA, MINN.

IMPRINT NONE

COLOR DESCRIPTION

REDDISH BUFF, WHITE TRIM

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO. -

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

210 1/4  
A8 1/2

F.W.WOOLWORTH CO.,  
WINONA, MINN.

NO. 6A-H552

ORDER NO. 60212

DATE 4-6-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 / R. M. NO

TITLE (IN FULL) ST. MARY'S CHURCH, WINONA,  
MINN.

IMPRINT NONE

COLOR DESCRIPTION

WHITE STONE BLDG. GRAY TRIM

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE T UP

DEADLINE



HC 1 1/2  
48 3/4

F.W. WOOLWORTH CO.,  
WINONA, MINN.

NO. 6A-H548  
553 ✓

ORDER NO. 60212

DATE 4-8-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 / R. M. NO

TITLE (IN FULL) SUGAR LOAF, WINONA, MINN.  
BOT-Priewert Photo

IMPRINT NONE

COLOR DESCRIPTION

*Photo in D-5179*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 1/18/37  
PHOTO PROPERTY OF C. T. & CO.-- CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

20 1/2  
A 8 3/4

F. I. WOOL ORGH CO.,  
WINONA, MINN.

NO. 6A-H54

ORDER NO. 60212

DATE 4-6-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) TERESA  
ST. THERESA CHAPEL, WINONA,  
MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 0 1 R. M NO

IMPRINT NONE

SBH 743

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1 TYPE SET UP

DEADLINE



CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF  
—  
RETURN PHOTO  
YES  
NO

DIAL No. 6A-H555 ORDER NO. 60217 DATE 4-6-1946  
CUSTOMER THE ALLIS PRESS  
KANSAS CITY, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NEWBERN HOTEL, - 525 EAST ARMOUR  
BOULEVARD, - KANSAS CITY, MISSOURI

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer No Imprint No Imprint

C. T. Art Colortone - The Allis Press -  
Kansas City, Mo

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE ATTACHED COPY

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. See 120  
Dry — Wet — Pancromatic — Color Separation. See 133  
Transfer — Paper Process — New Process. See 150  
Stripping — White Border — Full Face. See 175  
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE ATTACHED COPY

Photo ret  
7/8/36

PHOTO RETURNED  
TO  
PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H556

ORDER NO. 60218

DATE 4-6-1936

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
MICHELBERY'S  
CHICAGO, ILL.

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full "SOUTHERN FOOD BY SOUTHERN PEOPLE"  
BOT-MICHELBERY'S - 2300 W. 95th ST. -  
CHICAGO, ILL. - BEVERLY 8998

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE MR. BLAICHER FOR RETOUCHING

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE MR. BLAICHER FOR COLOR INSTRUCTIONS

*Napkins are to be same color & pattern  
as tablecloth*

NO

YES

PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

456 N  
9.00

202  
4-11½  
6-1½?



CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — RETURN PHOTO YES NO

DIAL No. 6A-H557 ORDER NO. 60219 DATE 4-6-1936

CUSTOMER ST. LOUIS CATHEDRAL  
ST. LOUIS, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

12 1/2 M ~~ARTX~~ ~~ARTANE~~ P.G. ZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. LOUIS CATHEDRAL SCHOOL

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE LAYOUT

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE LAYOUT

PHOTO RETURNED TO PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — RETURN PHOTO YES NO

DIAL No. 6A-H558 ORDER NO. 60219 DATE 4-6-1936

CUSTOMER ST. LOUIS CATHEDRAL  
ST. LOUIS, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ST. LOUIS CATHEDRAL SCHOOL - AUDITORIUM

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

See 13  
10

Red Mark  
9.95



CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — RETURN PHOTO YES NO

DIAL No. 6A-H559 ORDER NO. 60220 DATE 4-6-1936  
CUSTOMER ERIE LITHOGRAPHING & PRtg. CO.,  
ERIE, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT, DECKLE EDGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ERIE CASKET COMPANY, INC., ERIE, PENNA.  
(ETC. AS PER COPY)

*In scroll as on card  
5AH1616*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH

FRONT NO. 5 (All of this on address side)  
R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

4  
1/2  
9 1/2  
6 1/2



Dial 01

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 6A-H560 ORDER NO. 80221  
CUSTOMER BERNIE'S RESTAURANT  
JACKSONVILLE, FLA.

DATE 4-6-1936

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M ~~ARTIST~~ POST CARDS 3 1/2 x 5 1/2

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE MAN IN GREEN  
(ETC. AS PER COPY)

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing  
Follow Layout SEE ENCLOSED COPY

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2  
210 1/2  
A 9  
C 1/2

5-12



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. 6A-H561

ORDER NO. 60222

DATE 4-6-1936

CUSTOMER STONE-HOOD AWNING CO.,  
BUFFALO, NEW YORK

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12 1/2 M BUSINESS CARDS SIZE 3 1/2 x 2 1/4

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STONE HOOD AWNING CO., INC.,

FRONT NO. SPECIAL None R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE SKETCH

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SIGN ON TOP OF BUILDING AT LEFT SHOULD HAVE BUFFALO VENETIAN BLIND SIGN ON LIKE  
PHOTO ATTACHED. TOP OF AWNING OVER DOWN STAIRS STORE ALL BLUE, WITH WHITE BORDER.  
SEE SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

make rest impression

210 1 1/2  
A9

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

✓ NO. 6A-H562

ORDER NO. 60223

DATE 4-7-1936

33  
10

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) NEW OCEAN HOUSE, SWAMPSCOTT,  
MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT AUTOS. USE CARD NO. 5A-H462 FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER A

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

5



CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — PHOTO RETURNED TO PHOTO USED FOR

DIAL NO. 6A-H563 ORDER NO. 60227 DATE 4p24-1936

CUSTOMER FELTMAN & CURME  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GENTLEMEN YOUR SPORTS SHOES

(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

|                                                                 |     |
|-----------------------------------------------------------------|-----|
| Negative — Line — Halftone — Combination.                       | 120 |
| Dry — Wet — Pancromatic — Color Separation                      | 133 |
| Transfer — Paper Process — New Process.                         | 150 |
| Stripping — White Border — Full Face.                           | 175 |
| Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue. |     |

COLOR DESCRIPTION

SEE SKETCH

DEADLINE

DEADLINE

Layout  
Set

1 1/2  
3

HC- 1 1/2  
A- 9 3/4  
C. 3/4

10-2-34  
Ant 7-1-34  
7 50



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL No. 6A-H564 ORDER NO. 60229 DATE 4-7-1936  
CUSTOMER HOTEL PATRICIA MIAMI, FLORIDA  
DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING  
DATE COMPLETED  
Photos for this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2  
PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP-HOTEL PATRICIA, MIAMI, FLORIDA  
OST-OVERLOOKING ROYAL PALM PARK  
STYLE PHOTO COLORIT, DECKLE EDGE  
(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE ENCLOSED COPY

PHOTO LITHO Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

PHOTO RETURNED TO PHOTO USED FOR

8 Submit pencil sketch

1 1/2  
A 10  
C- 3/1

JB 15-50

8 — 7

X



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H565

ORDER NO. 60230

DATE 4-7-1936

CUSTOMER THAYER & MC NEIL  
BOSTON, MASS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS

SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SUMMER PLASTICS  
(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing

Follow Layout SEE ATTACHED LAYOUT

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

SEE ATTACHED LAYOUT

COLOR DESCRIPTION

RETURN PHOTO YES

PHOTO RETURNED

TO

PHOTO USED FOR

See Mr. Blaucher before  
making H. C. P.

C-1/2 NO

4 1/4

5 1/2



CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

YES  
RETURN PHOTO

DIAL NO. 6A-H566 ORDER NO. 60231 DATE 4-7-1936  
CUSTOMER THAYER & MC NEIL  
BOSTON, MASS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SUMMER SUGGESTIONS  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE ATTACHED LAYOUT

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ATTACHED LAYOUT

PHOTO RETURNED

TO

PHOTO USED FOR

*Art Photo*  
*9.00*

*2-13-4*  
*A 11*  
*C-1/2-20*

*see the Blue card before  
making H.C.P.*



28C 1 1/2  
A9

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

✓ NO 6A-H567

ORDER NO 60247

DATE 4-8-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT No. 1 R. M NO

TITLE (IN FULL) THE PARADE, NARRAGANSETT  
RACE TRACK, PAWTUCKET, R.I.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

\$

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

✓ NO. 6A-11568

ORDER NO 60247

DATE 4-8-1936

25<sup>M</sup> ART COLORTONE POST CARDS WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

|                                                                                      |                       |
|--------------------------------------------------------------------------------------|-----------------------|
| PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.                                        | FRONT NO. 1 R. M NO   |
| TITLE (IN FULL) ROUNDING THE FIRST TURN,<br>NARRAGANSETT RACE TRACK, PAWTUCKET, R.I. | IMPRINT SAME AS ABOVE |

COLOR DESCRIPTION

SHOW LARGE ON CARD,

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

( TYPE SET UP



AMERICAN A T POST CARD CO.,  
BOSTON, MASS.

✓ NO. 6A-H569

ORDER NO. 60247

DATE 4-8-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

PARADING TO POST, NARRAGANSETT

IMPRINT

SAME AS ABOVE

RACE TRACK, PAWTUCKET, R.I.

COLOR DESCRIPTION

NOT TOO MANY RED SUITS ON PEOPLE. , use best part

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Large Photo

DEADLINE

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

✓ NO. 6A-H570

ORDER NO. 60247

DATE 4-8-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WAITING FOR THE RACE,  
NARAGANSETT RACE TRACK, PAWTUCKET, R.I.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

*Use portion of photo 6AH571 marked no 2*

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



2013  
712

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO 6A-H571

ORDER NO 60247

DATE 4-8-1936

|                                                                                |                                       |
|--------------------------------------------------------------------------------|---------------------------------------|
| M                                                                              |                                       |
| 25                                                                             | ART COLORTONE POST CARDS WHITE BORDER |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>                               |                                       |
| PLACE OF TITLE: UPPER. LOWER. CENTER. BORDER.                                  |                                       |
| TITLE (IN FULL) THE JUDGE'S STAND,<br>NARRAGANSETT RACE TRACK, PAWTUCKET, R.I. |                                       |
| <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>                               |                                       |
| FRONT NO. 1                                                                    | R. M. NO                              |
| IMPRINT SAME AS ABOVE                                                          |                                       |

COLOR DESCRIPTION

TAKE OUT TRUCK, BUILD ON BOTTOM, GREEN LAWNS, ALL BLDGS. IN  
REAR ARE NOW COVERED BY A ROW OF TREES.

*Use portion of photo marked no. I*  
*Large Photo*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET TYPE SET UP

DEADLINE

M  
9

CUSTOMER

DIAL NO. 6A-H572

ORDER NO. 60248

DATE 4-8-1936

CUSTOMER ADAMS HOTEL  
TULSA, OKLAHOMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

PHOTO PROPERTY OF C. T. & CO.

6 M POST CARDS      SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
 Title in Plate Yes No Copyright in Plate Yes No  
 Title in full ADAMS HOTEL - TULSA, OKLAHOMA  
 (ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing  
Follow Layout **SEE SKETCH**

STYLART COLORTONE, FULL FACE

(All of this on address side)

FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

# on hand

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 \_\_\_\_\_

\_\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER \_\_\_\_\_ Straighten Photo \_\_\_\_\_

|                                               |     |
|-----------------------------------------------|-----|
| Negative — Line — Halftone — Combination.     | 120 |
| Dry — Wet — Pancromatic — Color Separation    | 133 |
| Transfer — Paper Process — New Process.       | 150 |
| Stripping — White Border — Full Face.         | 175 |
| Blue Print — Handcolor — Black & White Proof. |     |
| Titles—Red, Blue.                             |     |

### COLOR DESCRIPTION

SEE SKETCH

Photo ret  
8/5/36

PHOTO RETURNED

To

PHOTO USED FOR

ON

YES

RETURN PHOTO

70  $1\frac{3}{4}$   
 A. 11  
 C.  $1\frac{1}{2}$



20 1/2  
A9

DISTRIBUTED BY L.B. COLLISTER,  
LEAD, SO. DAK.

NO. 6A-H573 ✓

ORDER NO 60256

DATE 4-2-1936

|                                                                                       |  |                                                                  |  |
|---------------------------------------------------------------------------------------|--|------------------------------------------------------------------|--|
| 12 1/2 M ART COLORTONE POST CARDS<br><small>(ALL OF THIS ON THE PICTURE SIDE)</small> |  | WHITE BORDER<br><small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |  |
| PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.                                |  | FRONT NO. R. M. 10                                               |  |
| TITLE (IN FULL) REFLECTION, SYLVAN LAKE                                               |  | IMPRINT <del>CAME A</del> ABOVE                                  |  |
| Black Hills, S. D.                                                                    |  |                                                                  |  |
| Private no. before title - 23                                                         |  | bH 1726                                                          |  |

COLOR DESCRIPTION  
*photo*  
USE ~~STANDARD~~ 63931 FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

HEADLINE

*rwah*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL NO 6A-H574

ORDER NO 60347

DATE 4-13-1936

CUSTOMER DEL MAR VA MORTGAGE CO.,  
SALISBURY, MD.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub> M POST CARDS SIZE 3<sup>1</sup>/<sub>2</sub> x 5<sup>1</sup>/<sub>2</sub>

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper Lower Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~XXXXXX~~, OCEAN CITY, MARYLAND

THE ROOSEVELT HOTEL, —

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing

Follow Layout ELIMINATE BUILDING SHOWN IN REAR OF

PICTURE, ALSO BENCH WHICH APPEARS ON THE BOARDWALK

AND ALL BUILDINGS AT EXTREME RIGHT OF THE HOTEL.

TAKE OUT GRASS PLOT

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

COLOR NO. 29 GREEN FOR THE ROOF: BROWN NO. 28 FOR THE SHINGLE SIDEWALLS AND FRONT, WITH  
WHITE TRIM AND WHITE FOR THE WINDOW FACINGS

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

YES

NO

Red 4  
HCC 1 1/2  
A 9 3/4  
C 1/2 2



22 1/2  
A9

WALKER NEWS CO.,  
DAYTONA BEACH, FLA.

NO. 6A-H575 ✓

ORDER NO. 60276

DATE 4-10-1936

|                                                                                                                                                                                                                     |                       |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|
| 121 M ART COLORTONE POST CARDS WHITE BORDER                                                                                                                                                                         |                       |
| (ALL OF THIS ON THE PICTURE SIDE)                                                                                                                                                                                   |                       |
| PLACE OF TITLE <u>UPPER</u> LOWER. CENTER - BORDER.                                                                                                                                                                 | FRONT NO. 1 R. M. NO  |
| TITLE (IN FULL)<br>TROPICAL HOMES ALONG THE<br>WORLD'S MOST FAMOUS BEACH, DAYTONA BEACH,<br>FLA.<br>BOT-Photo by R.H. Le Sene                                                                                       | IMPRINT SAME AS ABOVE |
| PRIVATE NO. BEFORE TITLE-D-145                                                                                                                                                                                      | 2 Blueprints          |
| COLOR DESCRIPTION                                                                                                                                                                                                   |                       |
| MAKE COLORFUL RESIDENCES, MOSTLY CREAM STUCCO AND VARIG. RED TILE<br>ROOF, SHOW PALMS PLAIN, TAKE OUT PEOPLE TO RIGHT, MAKE SMOOTH SAN BEACH LIKE<br>CARD NO. 4A-H2055. AND SHOW OCEAN TO RIGHT GOOD CLOUDS IN SKY. |                       |
| SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.                                                                                                                                                        |                       |
| PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X                                                                                                                                                                          |                       |
| CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET                                                                                                                                                                 |                       |

Show Photo print to Mr. Hochberger

DEADLINE

Print 3

20 1/2  
19

WALKER NEWS CO.,  
DAYTONA BEACH, FLA.

NO. 6A-H576 ✓

ORDER NO. 60272

DATE 4-10-1936

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) A BEAUTIFUL SPOT IN WATERFRONT  
PARK, DAYTONA BEACH, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-D-142

2 Blueprints

COLOR DESCRIPTION

LILY POND. LILIES ARE PINK AND WHITE, RED BLOSSOMS ON HIBISCUS  
BUSH IN CENTER FOREGROUND, ALL AROUND IT, ALONG POND AND IN BACKGROUND ARE  
PETUNIAS IN ALL COLORS, WHITE AND PINK PREDOMINATING, GREEN LAWN, COQUINA ROCKS  
IN FOREGROUND. FIX UP PALM IN CENTER, BY PUTTING ON ANOTHER LEAF OR TWO. TAKE  
OUT WIRES, PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



Prints 3

NO. 6A-H577 ✓

WALKER NEWS CO.,  
DAYTONA BEACH, FLA.

ORDER NO. 60272

DATE 4-10-1936

200 1/2  
A 9 1/2

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| 121 M ART COLORTONE POST CARDS WHITE BORDER                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                  |
| (ALL OF THIS ON THE PICTURE SIDE)                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                  |
| PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                  |
| TITLE (IN FULL)<br>WATERFRONT PARK ON THE<br>BEAUTIFUL HALIFAX RIVER, DAYTONA BEACH,<br>FLA.                                                                                                                                                                                                                                                                                                                                                                                                              |                  |
| PRIVATE NO. BEFORE TITLE-D-144                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                  |
| (ALL OF THIS ON THE ADDRESS SIDE)                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                  |
| FRONT NO. 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | R. M. NO         |
| IMPRINT SAME AS ABOVE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                  |
| 2 Blueprints                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                  |
| COLOR DESCRIPTION                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                  |
| CUT OFF FROM FOREGROUND AS MARKED ON NEGATIVE OR UP TO AND INCLUDING FENCE MUST BE CUT OFF. AT LEFT CUT OFF ALSO AS MARKED ON NEGATIVE. 1. BLDG. TO LEFT IS RED BRICK, WHITE TRIM, 2&3 WHITE, 4-LARGEST IN LINE DARK GREEN, BALANCE TO SUIT, THE PARK IS A COLORFUL SCENE WITH PONDS AND ALL FLOWERS IN ABUNDANCE AND PRETTY GREEN LAWN. NOTE THE LITTLE BRIDGES AND FLOWERBEDS AND ROCKS, CLAY COLOR WALKS. MONUMENT IN CENTER WHITE STONE BRIDGE ACROSS RIVER WHITE, TAKE OUT POLES, PUT CLOUDS IN SKY. |                  |
| SUBMIT: RET. PHOTO                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | B. L. & W. PROOF |
| PHOTO PROPERTY OF C. T. & CO.—                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | CUSTOMER         |
| CURT TEICH & COMPANY, INC., CHICAGO                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                  |
| PHOTO TICKET                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                  |

4-10-1936



A16

*Handlettered*

*Exhibit 11*  
*Pat. # 12*

|                                                                                                                            |                       |                                                  |
|----------------------------------------------------------------------------------------------------------------------------|-----------------------|--------------------------------------------------|
| WALKER NEWS CO.,<br>DAYTONA BEACH, FLA.                                                                                    |                       | NO. 6A-H578                                      |
|                                                                                                                            |                       | ORDER NO. 60272                                  |
|                                                                                                                            |                       | DATE 4-10-1936                                   |
| 12 <sup>1</sup> / <sub>2</sub> M ART COLORTONE POST CARDS WHITE BORDER<br><small>(ALL OF THIS ON THE PICTURE SIDE)</small> |                       | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.                                                                             | FRONT NO. 1           | R. M. NO                                         |
| TITLE (IN-FULL)<br>GREETINGS FROM DAYTONA BEACH,<br>FLORIDA                                                                | IMPRINT SAME AS ABOVE |                                                  |
| PRIVATE NO. <i>upper right corner</i><br><del>EX-111B</del> -D-143                                                         | (C)<br>2 Blueprints   |                                                  |
| COLOR DESCRIPTION                                                                                                          |                       |                                                  |
| SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.                                                            |                       |                                                  |
| PHOTO PROPERTY OF C. T. & Co. CUSTOMER                                                                                     |                       |                                                  |
| CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET                                                                        |                       |                                                  |

2d

~~DEADLINE~~

~~DEADLINE~~

X



5 1/4

28 1 1/2  
48 3/4

WALKER NEWS CO.,  
DAYTONA BEACH, FLA.

NO. 6A-H579 ✓

ORDER NO. 60273

DATE 4-10-1936

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. 11

R. M. no

TITLE (IN FULL) PEABODY SHUFFLEBOARD CLUB,  
DAYTONA BEACH, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-D-141

2 blueprints.

COLOR DESCRIPTION

TAKE ONE OR TWO COURSES OUT IN FOREGROUND FOR BEST VIEW AND SHOW MARKINGS AND LINES GOOD ON COURSES, SEE CARD MADE FOR ST. PETERSBURG SHUFFLEBOARD CLUB. THIS IS IMPORTANT. COURSES ARE CEMENT, BENCHES ARE ORANGE ON SIDES, GREEN AND WHITE IN BACK. CLUB HOUSE, WHITE PORCH, BLDG CREAM, DOORS AND TRIM GREEN. ROOF IS BLOOD RED. IF POSSIBLE TAKE OUT TOPS OF BLDGS. IN FAR BACKGROUND AND IF NOT, COLOR TO SUIT VIEW. LAMP POSTS SILVER COLOR, GREEN SHADES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

✓  
1

get exact

12 1/2  
A8 3/4

WALKER NEWS CO.,  
DAYTONA BEACH, FLA.

NO. 6A-1580

ORDER NO. 60273

DATE 4-10-1936

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

LILIES IN FULL BLOOM, FLORIDA

BOT-JUNGLE GARDENS SCENE NEAR

DAYTONA BEACH

Small Type Photo by R.H. Leese

~~Photo by R.H. Leese~~

~~Photo by R.H. Leese~~

2 Blueprints

PRIVATE NO. BEFORE TITLE-D-146

COLOR DESCRIPTION

NATURAL GOOD COLORS, TRIMMING (XXXXXX) PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



Prints 4

HE 1/2  
A9

WALKER NEWS CO.,  
DAYTONA BEACH, FLA.

NO. 6A-H581 ✓

ORDER NO 60273

DATE 4-10-1936

not milled

|                                                                                                                                                                                                                                                                                                   |                                   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|
| 12 <sup>1</sup> / <sub>2</sub> M ART COLORTONE POST CARDS WHITE BORDER                                                                                                                                                                                                                            |                                   |
| (ALL OF THIS ON THE PICTURE SIDE)                                                                                                                                                                                                                                                                 |                                   |
| PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.                                                                                                                                                                                                                                              | (ALL OF THIS ON THE ADDRESS SIDE) |
| TITLE (IN FULL) CASINO BURGOTNE, DAYTONA BEACH, FLA.                                                                                                                                                                                                                                              | FRONT NO. 1 R. M. NO              |
|                                                                                                                                                                                                                                                                                                   | IMPRINT SAME AS ABOVE             |
|                                                                                                                                                                                                                                                                                                   | 2 Blueprints                      |
| PRIVATE NO. BEFORE TITLE - D-140                                                                                                                                                                                                                                                                  |                                   |
| COLOR DESCRIPTION                                                                                                                                                                                                                                                                                 |                                   |
| BLDG. IS FULL-GREEN SHINGLE BLDG. SEE KROPP CARD ATTACHED. WHITE TRIM, ROOF IS SLATE COLOR (SAND RAPEL ROOF) NOTE RIVER JUST BEYOND BLDG. THEN GREEN ISLAND AND AGAIN RIVER. PUT RED FLOWER IN BUSHES TO EXTREME RIGHT. SHOW FLAGSON ALL 7 POLES, TAKE OUT SIGN ACROSS STREET. PUT CLOUDS IN SKY. |                                   |
| use best photo                                                                                                                                                                                                                                                                                    |                                   |
| SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.                                                                                                                                                                                                                                   |                                   |
| PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X                                                                                                                                                                                                                                                        |                                   |
| CURT TEICH & COMPANY, INC., CHICAGO                                                                                                                                                                                                                                                               |                                   |
| PHOTO TICKET                                                                                                                                                                                                                                                                                      |                                   |

TYPE SET UP

14

28C 1 1/2  
A 9 3/4

4 1/2

RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 6A-H582 ✓

ORDER No. 60277

DATE 4-14-1936

6 MA RT COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER CENTER - BORDER  
TOP-RAINIER NATIONAL PARK  
TITLE (IN FULL) THE MOUNTAIN FROM PARADISE

LODGE 801

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. ~~XXXX~~ LOWER LEFT CORNER  
31-1621

COLOR DESCRIPTION

PICTURE CUT DOWN SO THE WOMAN STANDING ON THE RIGHT SIDE IS NOT INCLUDED ON THE POST CARD. THE SHINGLES ON PARADISE LODGE ARE A NATURAL COLOR SO DO NOT ALTER THEM TO MAKE THE BUILDING LOOK ANY SPECIAL COLOR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET.

1775 4-14-36



280 1 1/2  
A9 3/4

6

RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 6A-H583 ✓

ORDER NO. 60277

DATE 4-14-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) TOP-RAINIER NATIONAL PARK  
BOT-PARADISE LODGE -  
~~RAINIER NATIONAL PARK~~

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER-31-627

COLOR DESCRIPTION

CABINS HAVE A LIGHT NATURAL OIL STAIN ON THEM.

see 6A H582

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

8

4

NO 6A-11584

RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

ORDER NO. 60277

DATE 4-14-1936

20013  
A93/4

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) RAINIER NATIONAL PARK  
TOP-~~PARADISE CABIN AREA~~  
BOT-PARADISE CABIN AREA

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER-31-632

COLOR DESCRIPTION

THE LOG ENTRANCEWAY WAS HEWN FROM ALASKA CEDAR, OBTAINED IN THE PARK, AND HAS NOT BEEN PAINTED OR CHANGED IN ANY WAY. BE SURE THE RANGE OF MOUNTAINS IN THE BACKGROUND ARE CLEARER THAN IN SOME OF THE OTHER PICTURES YOU HAVE MADE FOR US.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

6

8



28 C 1 1/2  
A9

RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO 6A-H585 ✓

ORDER NO. 60277

DATE 4-14-1936

6 M ART COLORTONE POST CARDS WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP-RAINIER NATIONAL PARK  
BOT-THE MOUNTAIN IN WINTER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER-324160

COLOR DESCRIPTION

YOU WILL NOTE THIS IS A WINTER PICTURE WITH PRACTICALLY NO  
COLORING EXCEPT THE SHADOWS AND TWISH SPECIAL PAINTS TAKEN TO MAKE THIS PICTURE  
AS NATURAL AS POSSIBLE.

~ D-5233

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

1 TIME ONLY

201/4  
H12

611  
9/2

RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 6A-~~H5826~~ H586 ✓

ORDER NO. 60277

DATE 4-14-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

TOP-RAINIER NATIONAL PARK  
BOT-PARADISE INN LOBBY

FRONT NO. I

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER-32-807

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET LID

*Handwritten signature*

*Handwritten signature*

7



200 13/4  
A9 3/4

7

RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO 6A-H587 ✓

ORDER NO. 60277

DATE 4-14-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

TOP-RAINIER NATIONAL PARK  
BOT-PARADISE INN DINING ROOM

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER-32-809

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

Joe  
Shaw  
to Mr. Dodge

7

2x1 3/4  
A12

RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 6A-H588 ✓ C11

ORDER NO. 60277

DATE 4-14-1936

|                                                                                               |  |                                                  |               |
|-----------------------------------------------------------------------------------------------|--|--------------------------------------------------|---------------|
| 6 M ART COLORTONE POST CARDS WHITE BORDER<br><small>(ALL OF THIS ON THE PICTURE SIDE)</small> |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |               |
| PLACE OF TITLE: <u>UPPER, LOWER, CENTER</u> BORDER.                                           |  | FRONT NO. 1                                      | R. M. YES     |
| TITLE (IN FULL)<br>TOP-RAINIER NATIONAL PARK<br>BOT-PARADISE LODGE DINING                     |  | IMPRINT                                          | SAME AS ABOVE |
| ROOM                                                                                          |  |                                                  |               |
| PRIVATE NO. LOWER LEFT CORNER-31-760                                                          |  |                                                  |               |
| COLOR DESCRIPTION                                                                             |  |                                                  |               |

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



210 1/2  
A9 1/2

2 1/2

NO. 6A-H589 ✓

BURKE'S 50 to \$1.00 STORE,  
WHITE SULPHUR SPRINGS, W.VA.

ORDER NO 60280

DATE 4-10-1936

6 M ART COLORTONE POST CARDS WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 2

R. M NO

TITLE (IN FULL) GOLF COURSE, FROM CASINO

IMPRINT NONE

(2000 FT. ELEVATION) WHITE SULPHUR SPRINGS,  
W. VA.

COLOR DESCRIPTION

REAR STAND ON LEFT WHITE, GREEN ROOF, BRIGHT GREEN PUTTING GREEN,  
WHITE FENCE IN REAR, WHITE SAND PIT ON RIGHT, SHOW MOUNTAINS CLEAR AND GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. X

CUSTOMER

NO

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

8

BURKE'S 5c to \$1.00 STORE,  
WHITE SULPHUR SPRINGS, W.VA.

NO. 6A-H590 ✓  
ORDER NO. 60280

DATE 4-10-1936

6 M ART COLORTONE POST CARDS WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

|                                                                                                                                                          |                        |
|----------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.                                                                                                           | FRONT NO. 8 / R. M. NO |
| TITLE (IN FULL) MIDLAND TRAIL, U.S. 60<br>APPROACHING WHITE SULPHUR GAP, (2000 FT.<br>ELEVATION) BETWEEN LEWISBURG AND WHITE<br>SULPHUR SPRINGS, W.VA. ✓ | IMPRINT NONE           |

COLOR DESCRIPTION

WHITE CEMENT ROAD, WHITE FENCE, GREEN MOUNTAIN FOLIAGE, REMOVE  
ROUGH STONE ON RIGHT OF ROAD IN FOREGROUND. MOUNTAIN MOSTLY GREEN FINE TREES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET 112

DEADLINE



2001 1/2  
A 8 3/4

over sheet.



NO. 6A-H591 ✓

ORDER NO. 60360

DATE 1-15-1936

THE HEYBOER CO.,  
GRAND RAPIDS, MICH.

|                                                       |                       |
|-------------------------------------------------------|-----------------------|
| 25 M ART COLORTONE POST CARDS WHITE BORDER            |                       |
| (ALL OF THIS ON THE PICTURE SIDE)                     |                       |
| PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER. | FRONT NO. 1 R. M. NO  |
| TITLE (IN FULL) CIVIC AUDITORIUM, GRAND RAPIDS, MICH. | IMPRINT SAME AS ABOVE |

30P 2136

COLOR DESCRIPTION

Take out autos at right  
Clean up street

|                                     |                  |               |               |
|-------------------------------------|------------------|---------------|---------------|
| SUBMIT: RET. PHOTO                  | B. L. & W. PROOF | HANDCOL PROOF | RETURN PHOTO. |
| PHOTO PROPERTY OF C. T. & CO.—      | CUSTOMER X       |               |               |
| CURT TEICH & COMPANY, INC., CHICAGO |                  |               |               |
| PHOTO TICKET                        |                  |               |               |

TYPE 100 100

DEADLINE

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. 6A-H592

ORDER NO. 60311

DATE 4-13-1936

CUSTOMER BUXTON & SKINNER FTG. & STA. CO.,  
ST. LOUIS, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50<sup>M</sup> POST CARDS

SIZE 3½ x 5½

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHAIN OF ROCKS BRIDGE ST. LOUIS, MO.

(ETC. AS P. R. CO. Y)

*in plate*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

*Del 2 1/2*  
*HC 2*  
*A 12 1/2*  
*C 14*

*7.50*  
*(C. T. & Co.)*



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 6A-H593

ORDER NO. 60314

DATE 4-13-1936

CUSTOMER WALKER WATER HEATER CO.,  
GLENFIELD, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full FINTOP HEATER

(ETC. AS PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

HEATER IN SKY BLUE TOP AND BASE, AND PLATINUM GRAY SHELL TRIMMED WITH CHROME BANDS.

SEE CARD ATTACHED

Name plate red white letters

RETURN PHOTO

YES

NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Sampling  
as per price  
list*

*JB*

*make full impression*

52

He 12  
A93

RAY & DAVIDSON  
OCALA, FLORIDA

NO. 6A-H595 ✓

ORDER NO. 60338

DATE 4-13-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

| (ALL OF THIS ON THE PICTURE SIDE)                                              |  | (ALL OF THIS ON THE ADDRESS SIDE) |                              |
|--------------------------------------------------------------------------------|--|-----------------------------------|------------------------------|
| PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.                          |  | FRONT NO. 2                       | R. M. <del>NO</del> Yes same |
| TITLE (IN FULL) FEEDING FISH FROM GLASS<br>BOTTOM BOAT AT SILVER SPRINGS, FLA. |  | IMPRINT NONE                      | as 5A-H1370                  |

COLOR DESCRIPTION  
MAKE BACKGROUND, WATER AND SKY SIMILAR TO CARD NO. 5A-H1370  
ATTACHED.

in

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.—      CUSTOMER X  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

( 1500 5A 1370 )

DEADLINE



DO NOT USE

THIS PHOTO

MS

6A-H596 ✓

ER NO. 60338

E 4-13-1936

ADDRESS SIDE)

M Yes same as  
5A H 1379

COLOR DESCRIPTION

TRY AND BRING OUT FISH IN SOME COLORS A IN CARD NO. 5A-H1379  
ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

7

20 1/2  
A10

RAY & DAVIDSON  
OCALA, FLORIDA

NO. 6A-H596 ✓

ORDER NO. 60338

DATE 4-13-1936

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 2

R. M. *yes same as*  
5A H1379

TITLE (IN FULL) FEEDING FISH UNDERWATER  
AT SILVER SPRINGS, FLA.

IMPRINT NONE

COLOR DESCRIPTION

TRY AND BRING OUT FISH IN SOME COLORS AS IN CARD NO. 5A-H1379  
ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UK

DEADLINE



28 1/2  
1-9 1/2

5 1/2

+

|                                                                 |  |                                         |  |
|-----------------------------------------------------------------|--|-----------------------------------------|--|
| RAY & DAVIDSON<br>OCALA, FLORIDA                                |  | NO. 6A-H597 ✓                           |  |
|                                                                 |  | ORDER NO 60338                          |  |
|                                                                 |  | DATE 4-13-1936                          |  |
| 12 1/2 M ART COLORTONE POST CARDS WHITE BORDER                  |  |                                         |  |
| (ALL OF THIS ON THE PICTURE SIDE)                               |  |                                         |  |
| PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.                   |  | FRONT NO. 2                             |  |
| TITLE (IN FULL) FERRING PET DEER AT SILVER SPRINGS, FLA.        |  | R. M. <del>NO</del> Yes same as M H1370 |  |
| IMPRINT NONE                                                    |  |                                         |  |
| COLOR DESCRIPTION                                               |  |                                         |  |
| BACKGROUND AS SIMILAR AS POSSIBLE TO CARD NO. 5A-H1370          |  |                                         |  |
| SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. |  |                                         |  |
| PHOTO PROPERTY OF C. T. & Co.— CUSTOMER                         |  |                                         |  |
| CURT TEICH & COMPANY, INC., CHICAGO                             |  |                                         |  |
| PHOTO TICKET                                                    |  |                                         |  |

DEADLINE



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H598 - ORDER NO. 60342 DATE 4-13-1936

CUSTOMER EWATS'S CAFETERIA  
WASHINGTON, D.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

C11  
Photos for  
this Customer

50 M POST CARDS Group 5 SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT, DECKLE EDGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full EWART'S CAFETERIA'S  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout SEE ATTACHED COPY

PHOTO LITHO  
Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ATTACHED COPY

RETURN PHOTO

YES NO

15  
2 3/4  
17  
6 3/4

PHOTO RETURNED

TO

PHOTO USED FOR

Off 5-12



NO 6A-H599 ✓

ORDER NO. 60355

DATE 4-14-1936

COPYRIGHTED BY THE GREAT LAKES EXPOSITION.  
THE SAPIRSTEIN GREETING CARD CO. CLEVELAND, OHIO,  
OFFICIAL EXPOSITION POSTCARD DISTRIBUTORS

50 M

XXIX C. T. ART COLOR TONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M

YES

TITLE (IN FULL)

212 13/4  
A12  
GROUNDS OF THE GREAT LAKES  
EXPOSITION AT NIGHT; LOOKING NORTH TOWARD  
LAKE ERIE, SHOWING THE AURORA BOREALIS,  
CLEVELAND, OHIO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- GL1

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

yes

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

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OFFICIAL EXPOSITION POSTCARD DISTRIBUTORS.

NO. 6A-H600 ✓

ORDER NO. 60355

DATE 4-14-1936

50<sup>M</sup> ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) AUTOMOTIVE BUILDING OF THE  
GREAT LAKES EXPOSITION, CLEVELAND, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-GL2

COLOR DESCRIPTION

~~SEE ENCLOSED TISSUE~~

SUBMIT: RET. PHOTO

B. I., & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

4-28



NO. 6A-H601

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THE SAPIRSTEIN GREETING CARD CO., CLEVELAND, OHIO ORDER NO. 60355  
OFFICIAL EXPOSITION POSTCARD DISTRIBUTORS.

DATE 4-14-1936

50 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) HORTICULTURE BUILDING AT THE  
GREAT LAKES EXPOSITION, SHOWING CLEVELAND  
STADIUM, CLEVELAND, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-GL 3

COLOR DESCRIPTION

SEE ENCLOSED COPY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

COPYRIGHTED BY THE GREAT LAKES EXPOSITION.  
THE SAFIRSTEIN GREETING CARD CO., CLEVELAND, OHIO,  
OFFICIAL EXPOSITION POSTCARD DISTRIBUTORS.

NO. 6A-H602 ✓

ORDER NO. 60355

DATE 4-14-1936

20022  
15

|                                                                                 |                                                                |                                   |               |
|---------------------------------------------------------------------------------|----------------------------------------------------------------|-----------------------------------|---------------|
| 50 M ART COLORTONE POST CARDS WHITE BORDER<br>(ALL OF THIS ON THE PICTURE SIDE) |                                                                | (ALL OF THIS ON THE ADDRESS SIDE) |               |
| PLACE OF TITLE                                                                  | UPPER, LOWER, CENTER - BORDER.                                 | FRONT NO.                         | 2 R. M. YES   |
| TITLE (IN FULL)                                                                 | BIRD'S-EYE VIEW OF THE GREAT LAKES EXPOSITION, CLEVELAND, OHIO | IMPRINT                           | SAME AS ABOVE |
| PRIVATE NO. BEFORE TITLE GL 4                                                   |                                                                |                                   |               |
| COLOR DESCRIPTION                                                               |                                                                |                                   |               |

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



NO. 6A-H603 ✓

COPYRIGHTED BY THE GREAT LAKES EXPOSITION.  
THE SAPIRSTEIN GREETING CARD CO., CLEVELAND, OHIO. ORDER NO. 60355  
OFFICIAL EXPOSITION POSTCARD DISTRIBUTORS.

DATE 4-14-1936

50 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO 2

R. M

YES

TITLE (IN FULL)

MAIN ENTRANCE TO THE GREAT  
LAKES EXPOSITION, CLEVELAND, OHIO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE GL 5

COLOR DESCRIPTION

*Make night scene, have lights shooting up  
from the seven pylons, also in the background show the  
Aurora Borealis*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

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THE SAPIRSTEIN GREETING CARD CO., CLEVELAND, OHIO,  
OFFICIAL EXPOSITION POSTCARD DISTRIBUTORS.

NO 6A-H604 ✓

ORDER NO. 60355

DATE 4-14-1936

50 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) HALL OF PROGRESS AT THE GREAT  
LAKES EXPOSITION, CLEVELAND, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE 616

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF 763 RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.-- CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



2cc-2  
A-13 1/2

NO6A-H605 ✓

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OFFICIAL EXPOSITION POSTCARD DISTRIBUTORS.

ORDER No. 60355

DATE 4-14-1936

50 MART COLOR TONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT No. 2 R. M. YES

TITLE (IN FULL) THE SUBWAY ENTRANCE TO THE  
GREAT LAKES EXPOSITION, AT NIGHT, SHOWING  
THE AURORA BOREALIS, CLEVELAND, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE GL7

COLOR DESCRIPTION

MAKE NIGHT SCENE SHOW AUROREA BEAUROLIS IMAGINATIVE ANIMALS

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

20 2 1/2  
A 14 1/2

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THE SAPIRSTEIN GREETING CARD CO., CLEVELAND,  
OHIO, OFFICIAL EXPOSITION POSTCARD DISTRIBUTORS

NO. 6A-H606 ✓

ORDER NO. 60355

DATE 4-14-1936

50<sup>M</sup> ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) "STREETS OF THE WORLD,  
INTERNATIONAL VILLAGE, GREAT LAKES  
EXPOSITION, CLEVELAND, OHIO

IMPRINT SAME AS ABOVE

PRIVAT NO. BEFORE TITLE GL8

COLOR DESCRIPTION

SEE ENCLOSED COPY

*Make as colorful as possible*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO 6A-H607

ORDER NO. 60561

DATE 4-15-1936

CUSTOMER JACK KEARN'S CANTERBURY INN  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JACK KEARN'S CANTERBURY INN

(ETC. AS PER SKETCH)

see

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE J.C. BLAICHER

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH

DEADLINE  
DEADLINE  
DEADLINE

pink + green

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

52

2/10/36  
A 12

WOODBURY CO.,  
HERMOSA BEACH, CALIF.

NO 6A-608

ORDER NO. 60372

DATE 4-17-1936

6 M ART COLORTONE POST CARDS WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SURF AND SAND CLUB, HERMOZA  
BEACH, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M NO

IMPRINT

SAMEA SAABOVE

COLOR DESCRIPTION

SEE ENCLOSED TISSUE

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.

B. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TRUE SET UP

DEADLINE

17



4/2

2013  
A10

NO 6A-H609

XGQDENRYXGMYHERMOSA XBXAXM;QAKIX.

ORDER NO 60370

R.M. MARRINER, LAGUNA BEACH, CALIFORNIA

DATE 4-17-1936

12<sup>M</sup>

ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. I R. M YES

TITLE (IN FULL)  
ARCH BEACH, LAGUNA BEACH,  
CALIFORNIA

IMPRINT  
SAME AS ABOVE

photo in

ccp 2040

COLOR DESCRIPTION

SEE ENCLOSED TISSUE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

5

2002  
A12

✓ NO. 6A-11610

WOODBURY CO., HERMOSA BEACH, CALIF ORDER NO. 60372

DATE 4-17-1936

|                                                                 |                          |
|-----------------------------------------------------------------|--------------------------|
| 6 M ART COJORTONE POST CARDS WHITE BORDER                       |                          |
| (ALL OF THIS ON THE PICTURE SIDE)                               |                          |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER                   | FRONT NO. I R. M NO      |
| TITLE (IN FULL)<br>MUNICIPAL FIER, HERMOSA BEACH,<br>CALIFORNIA | IMPRINT<br>SAME AS ABOVE |
| COLOR DESCRIPTION                                               |                          |
| SEE ENCLOSED TISSUE                                             |                          |
| SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. |                          |
| PHOTO PROPERTY OF C. T. & CO. CUSTOMER X                        |                          |
| CURT TEICH & COMPANY, INC., CHICAGO                             |                          |
| PHOTO 5 ET                                                      |                          |

DEADLINE



DALLAS POST CARD CO.,  
DALLAS, TEXAS

NO. 6A-M611

ORDER NO. 60374

DATE 4-17-1936

A16

25 M ART COLORTONE POST CARDS WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
GREETINGS FROM TEXAS  
CENTENNIAL EXPOSITION DALLAS

FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

Handwritten: *Handwritten*  
C.T. & Co.

COLOR DESCRIPTION

SEE ENCLOSED SAMPLES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



14  
2 1/2  
M. O.

NO. 6A-H612

STANLEY AD PILTZ COMPANY,  
SAN FRANCISCO, CALIF.

ORDER NO. 60398

DATE 4-17-1936

202 1/2  
A14

|                                                                                                                       |                         |
|-----------------------------------------------------------------------------------------------------------------------|-------------------------|
| M                                                                                                                     |                         |
| 25                                                                                                                    | ART COLORION POST CARDS |
| (ALL OF THIS ON THE PICTURE SIDE)                                                                                     |                         |
| PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.                                                                        | FRONT NO. 6 R. M. YES   |
| TITLE (IN FULL) <u>BAY</u>                                                                                            | IMPRINT SAME AS ABOVE   |
| SAN FRANCISCO-OAKLAND BRIDGE,<br>SAN FRANCISCO, THE PACIFIC, AND GOLDEN<br>GATE ENTRANCE TO SAN FRANCISCO BAY, CALIF. |                         |
| BOT-(C) STANLEY A. PILTZ                                                                                              |                         |
| PRIVATE NO. EXTREME RIGHT IN UPPER BORDER                                                                             |                         |
| 36                                                                                                                    |                         |

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET  
9/30/36

new type  
see Bill

DEADLINE



7  
3 1/2

2

NO. 6A-H613

STANLEY A. PILTZ COMPANY,  
SAN FRANCISCO, CALIF.

ORDER NO. 60399

DATE 4-17-1936

20 2 3/4  
A-14

See Blueprint  
for type com

|                                                                                                 |                       |
|-------------------------------------------------------------------------------------------------|-----------------------|
| 25 M ART COLORTONE POST CARDS WHITE BORDER                                                      |                       |
| (ALL OF THIS ON THE PICTURE SIDE)                                                               |                       |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER                                                   | FRONT NO. 6 R. M. YES |
| TITLE (IN FULL) PAN-AMERICAN AIRWAYS "CHINA<br>CKIPPER" ARRIVES AT SAN FRANCISCO, FROM<br>CHINA | IMPRINT SAME AS ABOVE |
| BOT- (C) Clyde Sunderland -<br>Oakland, Calif.                                                  |                       |
| PRIVATE NO. EXTREME RIGHT IN UPPER BORDER-35                                                    |                       |
| COLOR DESCRIPTION                                                                               |                       |

SEE ENCLOSED TISSUE.

|                                     |                  |                   |                   |
|-------------------------------------|------------------|-------------------|-------------------|
| SUBMIT: RET. PHOTO                  | B. L. & W. PROOF | HANDCOL PROOF YES | RETURN PHOTO. YES |
| PHOTO PROPERTY OF C. T. & CO.—      | CUSTOMER X       |                   | 9/30/36           |
| CURT TEICH & COMPANY, INC., CHICAGO |                  |                   |                   |
| PHOTO TICKET                        |                  |                   |                   |

DEADLINE

4 H.  
3 K.

X

app 10-2

PALMER NEWS CO.,  
TOPEKA, KANSAS

NO. 6A-H614

ORDER NO. 60395

DATE 4-17-1936

25 M ART COLORTONE POST CARDS WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

VIEW OF STATE CAPITOL, TOPEKA,  
KANSAS

IMPRINT

I  
SAME AS ABOVE

NO

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE 100 1P

DEADLINE



20 1 1/2  
A 8 3/4

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

✓ NO. 6A-H615

ORDER NO. 60394

DATE 4-17-1936

6 M ART COLORTONE PCT CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER. BORDER.

FRONT NO. R. M.

TITLE (IN FULL)

IMPRINT

1

NO

THE OLD RED HOUSE, (BUILT  
1736) RIVERSIDE, ~~GILL~~, MASS.  
GILL

SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT ANTIQUES ONLY. BLDG ALL DULL RED, ROOF OLD  
SHINGLE COLOR, CHIMNEY DULL RED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

( TYPE SET UP )

DEADLINE

MARKEN  
MARKEN & BIELFELD, INC.,  
FREDERICK, MD.

NO. 6A-M616

ORDER NO. 60386

DATE 4-17-1936

12<sup>1</sup>/<sub>2</sub> M  
RT COLOR TONE POST CARDS  
(ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) U.S. NATIONAL CEMETERY,  
GETTYSBURG, PA.

FRONT NO. 14 R. M. YES /  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 34

Bot. - COPYRIGHT 1936 MARKEN & BIELFELD, INC.

COLOR DESCRIPTION

Put plate no on front  
at bottom

SEE ATTACHED COPY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

1/20/36  
5/31/39



xc 1 1/2  
19 3/4

MARKEN & BIELFELD, INC.,  
FREDERICK, MD.

✓ NO. 64-8617

ORDER NO. 60386

DATE 4-17-1936

|                                                                                                                                                                                          |                       |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|
| 121 M ART COLORTONE POST CARDS WHITE BORD R                                                                                                                                              |                       |
| (ALL OF THIS ON THE PICTURE SIDE)                                                                                                                                                        |                       |
| PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.                                                                                                                                      | FRONT NO. 14 R. M YES |
| TITLE (IN FULL) MONUMENTS OF THE NEW YORK<br>IRISH BRIGADE AND FATHER CORBY, ON<br>GETTYSBURG, BATTLEFIELD<br>BOT-COPYRIGHT 1936 MARKEN &<br>BIELFELD, INC.<br><i>lower right corner</i> | IMPRINT SAME AS ABOVE |
| PRIVATE NO. <del>BEFORE TITLE-35</del>                                                                                                                                                   |                       |
| COLOR DESCRIPTION                                                                                                                                                                        |                       |

SEE ATTACHED COPY

|                                     |                  |                          |                          |
|-------------------------------------|------------------|--------------------------|--------------------------|
| SUBMIT: RET. PHOTO                  | B. L. & W. PROOF | HANDCOL PROOF <u>YES</u> | RETURN PHOTO. <u>YES</u> |
| PHOTO PROPERTY OF C. T. & Co.—      | CUSTOMER         | 7/20/36                  |                          |
| CURT TEICH & COMPANY, INC., CHICAGO |                  |                          |                          |
| PHOTO TICKET                        |                  |                          |                          |

TYPE SET 1-10

DEADLINE

82

✓

NOA-H618

BLACKWELL WIELANDY,  
ST. LOUIS

ORDER 88406

DATE 4-17-1936

200 1 1/2  
A 9 3/4

201

|                                                                                                           |  |                                                  |               |
|-----------------------------------------------------------------------------------------------------------|--|--------------------------------------------------|---------------|
| M<br>6 ART COLORED POST CARDS WHITE BORDER<br><small>(ALL OF THIS ON THE PICTURE SIDE)</small>            |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |               |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.                                                            |  | FRONT NO.                                        | R. M NO       |
| TITLE (IN FULL)<br>STATLER HOTEL, ST. LOUIS, MO.                                                          |  | IMPRINT                                          | SAMEA S ABOVE |
| Lower © W.C. PERSONS                                                                                      |  |                                                  |               |
| COLOR DESCRIPTION                                                                                         |  |                                                  |               |
| SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.<br>PHOTO PROPERTY OF C. T. & CO. CUSTOMER |  |                                                  |               |
| CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET                                                       |  |                                                  |               |

DEADLINE

DEADLINE



CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF  
—  
RETURN PHOTO

DIAL NO. 6A-H619

ORDER NO. 60438

DATE 4-18-1936

CUSTOMER L. SHAPIRO  
INDIANAPOLIS, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SHAPIRO'S

(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout TAKE OUT PASSOVER SIGN IN WINDOW

TAKE OUT OVERHEAD WIRES, SMOKE STACK ON LEFT OF  
PICTURE, TAKE OUT SHADOWS ON PAVEMENT

STYLE ART COLORTONE, WHITE BORDER  
(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BLACK GLASS BOTTOM, CHROME TRIMMINGS, TOP CREAM COLOR GLASS, SIGN RED NEON ON STAINLESS  
STEEL, AWNING TERRA COTTA, WOODWORK OAK, COLOR THE SKY.

PHOTO RETURNED

TO

PHOTO USED FOR

760 13/4  
A 9 3/4  
C 1 1/2 2



CUSTOMER — PHOTO PROPERTY OF C. T. & CO. —

DIAL No. 6A-H620 ORDER No. 60435 DATE 4-18-1936

CUSTOMER LOUBAT GLASSWARE & CORK CO.,  
NEW ORLEANS, LA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2 (GROUP 4)

STYLE ARE COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOUBAT'S

(ETC. AS PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout SEE ATTACHED COPY

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ATTACHED COPY

DEADLINE  
DEADLINE

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*C. T. & Co.*  
*Sample*  
*Job*

*Ret 6 hr.*  
*Layout 2*  
*Drawings*  
*1 3/4*  
*11*  
*6 3/4*



49

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. 6A-H621 ORDER NO. 60413 DATE 4-17-1936  
CUSTOMER FORDE OCEAN APTS.  
MIAMI BEACH, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE *Art Color tone* PHOTO COLORIT, DECKLE EDGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FORDE OCEAN APTS.

BOY-MIAMI BEACH, FLORIDA

*see letter  
encl.*

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE ATTACHED COPY

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ATTACHED COPY

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 9 1/2

H.C. 1 1/2

L. Art 9 3/4

*Art Work*

*1900*

*John*

54  
98

20 1/2  
48 3/4

C. T. HUGHES & CO., INC.,  
EGHANICVILLE, N.Y.

NO. 6A-H62E

ORDER NO. 60423

DATE 4-18-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LUTHER'S WHITE SULPHUR  
SPRING, SARATOGA LAKE, N.Y.

IMPRINT  
SAME AS ABOVE

PRIVATE NO. 2 FROM RIGHT EDGE IN UPPER  
BORDER-294A

COLOR DESCRIPTION

REMOVE FENCE, SMALL ROOF, RED, LARGE ROOF ALUMINUM, CEDAR  
POSTS, CONCRETE BASE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



2001  
A9

LAURIUM COMMERCIAL SCHOOL,  
LAURIUM, MICH

NO. 6A-H623

ORDER NO. 60427

DATE 4-18-1936

*an*

|                                                                                                                  |                                               |                                                  |  |
|------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|--------------------------------------------------|--|
| 12 <sup>1</sup> / <sub>2</sub> " ART COLORTONE POST CARDS                                                        |                                               | WHITE BORDER                                     |  |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>                                                                 |                                               | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |  |
| PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.                                                            | FRONT NO. 1                                   | R. M. YES                                        |  |
| TITLE (IN FULL)<br>GRAND MARAIS FROM THE KEEWENA<br>MOUNTAIN DRIVE                                               | IMPRINT<br>GRAND MARAIS FROM<br>SAME AS ABOVE |                                                  |  |
| COLOR DESCRIPTION                                                                                                |                                               |                                                  |  |
| SUBMIT: RET. PHOTO    B. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.                                            |                                               |                                                  |  |
| PHOTO PROPERTY OF C. T. & CO. — CUSTOMER <input checked="" type="checkbox"/> CURT TEICH & COMPANY, INC., CHICAGO |                                               |                                                  |  |
| PHOTO TICKET                                                                                                     |                                               |                                                  |  |

DEADLINE

80 1/2  
A 8 3/4

LAURIUM COMMERCIAL SCHOOL,  
LAURIUM, MICH.

NO. 61-11624

ORDER NO. 60427

DATE 4-18-1936

12 1/2 M ART COLORTONE POT CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NR YES

TITLE (IN FULL) LAKE SUPERIOR FROM LAKE  
SHORE DRIVE, Keweenaw County, MICH.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE



2801 1/2  
A9 1/2

LAURIUM COMMERCIAL SCHOOL,  
LAURIUM, MICH.

✓ NO 6A-M625

ORDER NO. 60427

DATE 4-18-1936

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1

R. M YES

TITLE (IN FULL)  
AT ESREY PARK - LAKE SHORE  
DRIVE - EAGLE HARBOR TO COPPER HARBOR,  
MICH.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

WOK  
1834

NO. 6A-1626

XXXXXXXXXXXXXXXXXXXXX,  
WILLIAMS WHOLESALE PAPER CO.,  
SARASOTA, FLA.

ORDER NO. 60416

DATE 4-18-1936

12 1/2 MART COLOR TONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

FRONT NO. 1

R. M. NO

TITLE (IN FULL) U.S. POST OFFICE, SARASOTA,  
FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE S.A. 4

*OK'd by office*

COLOR DESCRIPTION

FRONT OF BLDG. LIGHT SANDSTONE, SIDE A VERY LIGHT CREAM ROCK  
STONE, COQUINA ROCK, FENCE LIGHT SANDSTONE, FLAGPOLE SILVER, PUT FLAG ON POLE,  
TAKE OUT WIR S AND CAR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



2401 1/2  
A9

P  
4

WILLIAMS WHOLESALE PAPER CO.,  
SARASOTA, FLA.

✓ NO. 6A-H627

ORDER NO. 60416

DATE 4-18-1936

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |                                              |              |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|----------------------------------------------|--------------|
| 121 M ART COLORTONE POST CARDS WHITE BORDER<br>(ALL OF THIS ON THE PICTURE SIDE)                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |  | (ALL OF THIS ON THE ADDRESS SIDE)            |              |
| PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |  | FRONT NO. 1                                  | R. M. NO YES |
| TITLE (IN FULL) ENTRANCE TO RINGLING ART MUSEUM, SARASOTA, FLA.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  | IMPRINT SAME AS ABOVE                        |              |
| PRIVATE NO. BEFORE TITLE S.A. 5<br>OK by office                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |                                              |              |
| COLOR DESCRIPTION cut off from foreground                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |  |                                              |              |
| GATE ENTRANCE. 4 SANDSTONE, BOLLARS, WALL CONNECTING THE TWO PILLARS TO LEFT & 2 TO RIGHT IS A SLIGHT PINK, RED TILE ROOFS, GATE BLACK, BLDG. IN BACKGR. SLIGHT PINK EFFECT, SEE CARD NO. 2766-30. PUT CLOUDS IN SKY, MAKE GOOD VIEW. STATUES ON ROOF WHITE, ROOF SPANISH TYPE RED TILE, STATUE THRU CENTER OF ENTRANCE WEATHERSTAINED GREEN. RED FLOWERS AROUND STATUE, GREEN HEDGE TO LEFT FORAGE, CUT STRAIGHT, HEDGE TO RIGHT GREEN. BRING OUT PALMS, PUT FLAG ON POLE, TAKE OUT POLES & WIRES. <del>XXX ENXXXXX</del> CLEAN UP LAWN. see know card |  |                                              |              |
| SUBMIT: RET. PHOTO                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |  | B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. |              |
| PHOTO PROPERTY OF C. T. & CO. —                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  | CUSTOMER                                     |              |
| CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |  |                                              |              |

DEADLINE

WILLIAMS WHOLESALE PAPER CO.,  
SARASOTA, FLA.

NO 6A-H628

ORDER NO. 60416

DATE 4-18-1936

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SARASOTA COUNTY COURT HOUSE,  
SARASOTA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. MNO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE S.A. 6

COLOR DESCRIPTION

CLEAN PALM TO RIGHT, BOTH BLDGS A SLIGHT PINK COLOR AS MUSEUM CARD  
NO. 2766-30 CLOSE TO #12 OF CHART WITH ENTRANCE AND WINDOW TRIM A SOLID CREAM.  
ORNAMENTAL WORK OVER ENTRANCE IS GREEN AND BLUE COLORS. ROOFS OF 2 BLDGS ARE  
SPANISH RED TILE VARIG. TOWER IN CENTER SOLID CREAM, MORE DARK CREAM WITH WHITE  
ROOF OF TOWER & ORNAMENTAL WORK AT TOP, WHITE & BLUE CHECKERED CORNICE. VINES AT  
LEFT OF BLDG PURPLE VINE, AT CENTER & EXTREME RIGHT RED HIBISCUS, SMALL BUSH IN  
FOREGROUND, RED HIBISCUS FLOWER. MAKE GOOD GREEN LAWN, FLAG ON POLE, TAKE OUT  
LETTERBOX, BLDG. LOOKING OUT FROM BACKGROUND OVER ROOF GRAY WITH RED ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE 100 UP



2001 1/2  
A9

WILLIAMS WHOLESALE PAPER CO.,  
SARASOTA, FLA.

NO. 6A-H629

ORDER NO. 60416

DATE 4-18-1936

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) SARASOTA T.C.T. TOURIST PARK,  
SARASOTA, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE S.A. 7

COLOR DESCRIPTION

BRING OUT TRAILERS REAL GOOD AND GIVE THEM VARIOUS COLORS.  
ALUMINUM TOPS ON TRAILERS PREDOMINATE, GREEN LAWN ALL OVER. TENT TAN, BALLPARK  
BROWN, GRANDSTAND SIDES WHITE FENCE, TAKE OF FROM FOREGROUND IF VI. SHOULD  
IMPROVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TEICH & CO.

DEADLINE

(Copy)

6

10 1/2  
A9 1/2

14  
23

WILLIAMS WHOLESALE PAPER CO.,  
SARASOTA, FLA.

NO 6A-H630

ORDER NO. 60416

DATE 4-18-1936

|                                                         |                       |
|---------------------------------------------------------|-----------------------|
| 12 1/2 M ART COLORTONE POST CARDS WHITE BORDER          |                       |
| (ALL OF THIS ON THE PICTURE SIDE)                       |                       |
| PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.  | FRONT NO. 1 R. M. NO  |
| TITLE (IN FULL) SARASOTA YACHT BASIN,<br>SARASOTA, FLA. | IMPRINT SAME AS ABOVE |

PRIVATE NO. BEFORE TITLE S.A. 8  
*OK'd by office*

COLOR DESCRIPTION  
BOATS WHITE, MAHOGANY FINISH TOP, RED WATERLINES, PIER AT RIGHT CREAM STUCCO,  
LAMP POSTS SILVER, BOAT PIERS NATURAL WOOD, BLEG ON PIER 1 WHITE, WITH RED TILE  
ROOF, BLEG. ON PIER NO. 2 CREAM BRICK, BRIGHT ORANGE, RED TILE ROOF, SMALL  
FOREGROUND, TALL BACKGROUND. BLDG. GRAY BRICK, WHITE TRIM. BLDG. NO. 4 DARK  
RED BRICK, BLDG. WHITE TRIM, BLDG. NO. 5 GRAY, SHOW GOOD WATER COLOR.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*For 88*



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO  
YES  
NO

DIAL NO. 6A-H631 ORDER NO. 60469 DATE 4-20-1936

CUSTOMER HOTEL SEYMOUR  
NEW YORK, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PC GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL SEYMOUR  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
Straighten Photo  
Line — Half-tone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

SEE SKETCH ATTACHED.

ON EXTERIOR: TAKE OUT SIGN SEYMOUR CAFE AND AUTOS IN FRONT. HAVE EXTERIOR BLDG. ARRANGED ON CARD SO THAT THE SAMPLE LAYOUT CHOPS OFF THAT BLDG. TO RIGHT OF HOTEL.

COLOR DESCRIPTION  
EXTERIOR: OUTSIDE BRICK WHITISH GREY. BRICK IN BETWEEN ARE RED ORDINARY BRICKS. WINDOW FRAMES DARK GREEN #29. ALL IRON WORK AROUND WINDOWS BLACK. CANOPY OVER DOOR LIGHT COLORED ON TOP, BLACK FRINGE. TAKE OUT SIGN SEYMOUR CAFE AND AUTOS IN FRONT.  
INTERIOR: CEILINGS & WALLS CREAM COLOR (LIGHT BROWN ~~EGG~~ EGG COLOR) TUGS ON FLOOR RED & BLACK. RED ABOUT #7. CURTAINS A PINKISH SHADE, ABOUT #10. THAT WHICH SHOWS BLACK IN THE PICTURE ON THE CURTAINS IS GREEN ABOUT #8. COUCH IN CENTER AND CHAIRS SORT OF PALE PINK AND PALE GREEN. PALMS IN VASE GREEN. FLOWERS IN VASE ON TABLE RED ROSES. CHAINS ON LAMPS HANGING FROM CEILING BRASS. GINGERBREAD DESIGN ON WALLS & CEILING LIGHT BROWNISH TINT WHERE IT SHOWS DARK IN PICTURE. CHAIRS JUST IN FRONT OF CASHIERS CAGE, PALE GREEN. ENTIRE ATMOSPHERE OF LOBBY VERY REFINED.

PHOTO RETURNED

TO

PHOTO USED FOR

*Handwritten signature/initials*

*Handwritten X and date 5-20*



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H632 ORDER NO. 60468 DATE 4-20-1936

CUSTOMER NICK KLINE  
NEWARK, N. J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER M. O.

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: VISIT THE FINEST HAND CARVED BAR  
IN THE EAST

BOT: NICK KLINE - 12-14 BEAVER ST. - NEWARK, N. J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES

PHOTO RETURNED

TO

PHOTO USED FOR

Del. 3 1/2  
extra

VERY RUSSA

5

6-1



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H633 ORDER NO. 60466 DATE 4-20-1936

CUSTOMER  
HOTEL PINEHURST  
LAUREL, MISS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M BUSL CARDS SIZE 3½ x 2¼

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~XXX~~ IN SKY: T.B. HORTON, OWNER &  
MANAGER

BOT: HOTEL PINEHURST LAUREL, MISS.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

(All of this on address side)  
FRONT NO. NONE R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO

YES

NO

PHOTO RETURNED

TO

PHOTO USED FOR

RE  
18.75  
[Signature]

401  
A 6 1/2  
C-1



CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

YES

RETURN PHOTO

DIAL NO. 6A-H634 ORDER NO. 60465 DATE 4-20-1936

CUSTOMER WAGAR'S, INC.  
TROY, N.Y.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: GOOD FOOD AND A FRIENDLY FIRE

BOT: THE PINE ROOM - WAGAR'S COFFEE SHOP -  
WESTERN AVE. AT QUAIL ST. - ALBANY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black &amp; White Proof. Titles—Red, Blue.

COLOR IN SKETCH IS O.K. WITH THE EXCEPTION OF MAPLE TABLES AND CURTAINS

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

210 1-4  
A11

new

Off 2.9-9



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 6A-H635 ORDER NO. 60464 DATE 4-20-1936

CUSTOMER OKLAHOMA CITY MILL & ELEVATOR CO.  
OKLAHOMA CITY, OKLA.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP: TUNE IN K O M A AT 12:15  
12:15 P.M. DAILY — FLOUR  
BOT: THE HELIOTROPE K O M A MILLERS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from — Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*Very Rush*

PHOTO RETURNED

TO

PHOTO USED FOR

YES

RETURN PHOTO

2 1/2

5 1/2